

NKBA | KBIS

2025 Kitchen Trends

Research Report | December 2024



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Product Specifics

- | | | | | | | | |
|----|--------------------|----|--------------|----|---------------------|-----|----------|
| 45 | Islands & Pantries | 66 | Backsplashes | 82 | Refrigerators | 98 | Sinks |
| 53 | Cabinets | 70 | Flooring | 88 | Cooking Appliances | 105 | Faucets |
| 60 | Countertops | 77 | Dishwashers | 96 | Ventilation / Hoods | 110 | Lighting |

Profile

- 117 Typical Client / Consumer
- 121 Respondent Profile

Overview

Objective

Provide designers and specifiers with insights on the most popular design styles and features

- + Identify overall and individual product category styles, features and materials that are anticipated to be popular in the next few years

Total: N=523

US: 88% | Canada: 12%

NKBA Members: 67% | Non-Members: 33%

Methodology

An online quantitative survey conducted among the NKBA community in the US and Canada:

- + Occupation: designers, showrooms, dealers, specialists, manufacturers, K&B remodelers / contractors, architects (61% are designers)
- + Excluded occupations (if not qualified above): fabricator, home center, honorary members, installers
- + Have designed, specified, or sold products for at least 1 kitchen project in the past year
- + All ages qualify, no quotas
- + Male / female split, no quotas

Overall Kitchen Trends

Several key kitchen trends from 2024 still prominent in 2025

2024 Kitchen Trends*

Innovative **personalized** designs

Well-curated **lighting**

Increased focus on **sustainability**

A connection to the **outdoors**

A place for **wellness and nutrition**

2025 Kitchen Trends

Prioritize functionality, with a **personalized** touch

Elevate function and style with **lighting**

Extend **sustainability** beyond materials

Connect with **nature** & **Open out**, up, and within

Make a **statement**, but do so thoughtfully

Healthy living starts in the kitchen



2025 Kitchen Trends

3 Key Themes

Functional

- + Prioritize functionality, with a personalized touch
- + Be smart about smart technology
- + Hide and conceal the functional pieces
- + Flex and adapt with multifunctional spaces and tools
- + Elevate function and style with lighting
- + Extend sustainability beyond materials and products

Emotional & Physical Well-Being

- + Connect with nature
- + Make a statement, but do so thoughtfully
- + Healthy living starts in the kitchen

Aesthetics

- + Open out, up, and within
- + Mix and match
- + Color the kitchen with light, warm, and natural tones

Kitchen Trends: Functional



Prioritize functionality with a personalized touch



- + Usability continues to be the primary goal for nearly all kitchen categories, but ways of executing on function vary:
 - + **Layout/space:** logical design that aligns with workflow, includes designated work zones, ease of movement
 - + **Flooring:** durability
 - + **Cooking appliances:** multi-functional, efficiency, and ease of use
 - + **Refrigerators:** configurable storage, adjustable temperature zones, more space
 - + **Countertops, Floorings, Sinks:** minimal upkeep / cleaning
 - + **Cabinets and Pantry:** ample, but concealed storage
 - + **Lighting:** light to support function or mood (dimmers, task lighting)
- + Personalize functionality and customize features by understanding how the family intends to use the space and the appliances

Functional organization and placement of amenities is important in relation to **how you move around as you cook and live in the space.**



Using space to its best potential, easy to navigate - taking future **mobility into consideration**, practical / functional and beautiful (timeless).



I want surfaces that are **easy to clean but look beautiful** at the same time.

Be smart about smart technology



- + Adoption of smart technology seems to be relatively slow, but stronger for lighting and appliances
- + Interest in technology varies by product type:
 - + **Wi-Fi connectivity/remote monitoring:** popular for lighting and cooking appliances but low demand for dishwashers
 - + **Hands free and touch/tap controls:** popular for faucets
 - + **Voice activation:** popular for lighting, lower for faucets, refrigerators, and cooking appliances
 - + **All tech features:** not a mainstream demand for refrigerators
- + Leverage technology to make life easier and to do something that “couldn’t be done before”
- + Technology can make a statement about luxury, particularly in unexpected ways

*My dream kitchen will include **technology that will facilitate the everyday tasks my family performs** to improve our overall lifestyle.*



*Tech in **unexpected areas** (built into the countertop) is another **luxury**.*

Hide and conceal the functional pieces



- + Desire for **concealed appliances, hidden doors and hidden pantries**
- + **Hide dishwashers and refrigerators** with panel-ready fronts that blend with cabinets; panel-ready more popular than stainless steel
- + **Back kitchens** emerging as separate from an entertaining area (consistent with designated work zones)
- + Open pantry and open shelves in cabinets **less popular**
- + Desire for **concealed grout lines in flooring**

*My dream kitchen would have a show kitchen and a prep kitchen **hiding behind a hidden access point.***



*Cabinetry with flat doors **concealing appliances**, obvious storage spaces with highly integrated appliances and personal "gadgets." Accessories and hardware for pop out—doors revealing unique storage solutions or **secondary prep and areas.***

Flex and adapt with multifunctional spaces and tools



- + Kitchen designs are supporting **multiple purposes with designated work zones or stations** for all phases of the day
- + Primary areas are **food prep and dining/eating; beverage centers** are the top trending feature for kitchens
- + Cooking **appliances** also need to support **more than one cooking function** (e.g., oven with air frying, oven with steam oven)
- + Sinks to have **built-in cutting boards, drying racks and strainers**
- + Look for workstation sinks to double as **both food prep and serving areas**
- + Double vision (2 sinks, 2 islands, 2 ovens, 2 dishwashers) emerging, but **not as popular as demand for multifunctional components**

Comfortable and inviting with a **clear set of zones for guests, prep, beverages, storage.**



The kitchen would be well designed with **separate prep spaces, beverage/coffee/bar area and cooking areas.** An extra wide workstation prep sink with two faucets (one on either end) will provide maximum functionality for two cooks.

Elevate function and style with lighting



- + Lighting remains a top consideration in kitchen design, serving many functions:
 - + Improves **usability** of kitchen spaces
 - + Creates **mood**
 - + Establishes **design focal points**
 - + Make statements about **personality**
 - + Supports **health and wellness**
- + Dimmable features, mobile connectivity and motion sensor lighting
- + Built-in lighting (under-cabinet and interior-cabinet), pendants, and recessed lights will be popular fixtures
- + Shapes expected to be mostly round or linear, but no clear style expected to dominate
- + Permission to mix and match light fixtures

Good overhead lighting above cabinets to **illuminate countertop working space** and undercabinet lighting.



Lots of LED lighting for both **ambient and task lighting**.

Extend sustainability beyond materials to timeless designs and product longevity



- + Sustainability in kitchens continues to influence design decisions:
 - + Sustainable materials (reclaimed or recycled countertops, sustainable backsplashes, environmentally-friendly cabinets/flooring and islands) are **not broadly requested at this time**
 - + Some need space in kitchen for **recycling and composting bins**
 - + **Product longevity** supports sustainable efforts
 - + Desire for **timeless style** can be seen in colors and design; no need to redo kitchen
 - + Homeowners want kitchens that can **function as the homeowner ages**; be sustainable over time for their needs and preferences

Seek a kitchen that **functions well as I age**, place to gather.



I would opt for tones that are **neutral and timeless** like white oak.



I value **longevity of the appliance** vs. technology as **effort towards sustainability**.

Kitchen Trends: Emotional & Physical Well-Being



Connect with nature



- + Being connected with nature and organic/natural styles continue to popular in the kitchen
- + Subtle usage of term “biophilic” (connectivity to the natural environment) to describe dream kitchens
- + Desire for large windows to let in natural, outdoor light
- + Herb and veggie gardens in kitchens are increasingly popular
- + Window walls are sought for clear outside views
- + Earth tones from the 70s more likely to make a comeback than colors from any other decade
- + Earthy colors are among the preferred colors for floors and backsplashes
- + Mentions of outdoor kitchens as way to take inside out

Large, **open to the rest of the home and outside**, place for socialization, informal conversations, natural materials, minimal design.



So, having the kitchen and living room **open up to the outside space** is very important to **blur the lines of inside and out**.



I love deep, rich, earthy colors paired with a **lot of outdoor light with big windows and glass doors**.

Make a statement, but do so thoughtfully



- + Personal statements continue to be included in kitchen design
 - + Use lighting, faucet, islands, backsplashes, and hoods to make a statement
 - + Blend/be invisible with refrigerators, flooring, sinks, and dishwashers
 - + **Panel-ready appliances** for dishwashers and refrigerators support desire to blend these functional components
 - + **Prefer decorative hardware** on cabinets over minimalistic designs
 - + Use lighting to set moods
 - + **Pops of color and artwork** can convey personality

*Chef's appliances, everything hidden, **pops of color**, built in banquette, lots of windows.*



*I want a kitchen with artwork and a **place that reflects who I am through the accessories that I buy.***

Healthy living starts in the kitchen



- + Kitchens continue to be a place to support healthy living and wellness
 - + Integrate **healthy eating and sustainable food sources** into kitchen design
 - + Consider **water and air quality** in kitchen design
 - + Install **refrigerators with more space** to accommodate healthy eating
 - + **Steam cooking and air fryers** are more popular
 - + Let in **natural light** with larger windows and glass doors
 - + Incorporate areas for **recycling and composting bins/containers**



*Kitchens with an overall focus on **food preservation and health/wellness** would be ideal for me. I like the idea of a kitchen that feels like a spa, or something you might experience in a high-end vacation rental. A statement that **feels good and nurturing**.*

Kitchen Trends: Aesthetics



Open out, up, and within



- + Open is a key component of dream kitchens
- + Open out the kitchen to both interior rooms and exterior space; taking down walls continues to be popular to open to new areas of the home
- + Open up by creating “ceiling interest” with vaulted ceilings and skylights
- + Open within using uncluttered counters and large spaces around the perimeter of the kitchen
- + Larger windows and glass doors to create an open and airy feel

Open and airy. Larger spaces in between perimeter and island walkways. Uncluttered countertops.



Open to a beautiful family room equipped with a fireplace, and *openings to an outdoor room* filled with lots of fun items, TV, open fire pit, cozy furnishings.

Mix and match to evaluate design



- + Mixing and matching backsplash materials / shapes / color for unique look growing in popularity
- + Acceptable to mix and match lighting materials like metal, glass, and fabric
- + Don't always need to match lighting to faucet, or faucet to cabinet hardware
- + Largely prefer different color on island and main kitchen cabinets versus a consistent color scheme across the two

*Warm natural elements paired with deeper tones (i.e., stained oak cabinets with **light tile and dark** countertops). Add a colourful runner.*



*Earth tones, with Nordic and transitional **styles mixed.***



*Warm tones layered with **natural walnut accents** with large window wall.*

Color the kitchen with light, warm and natural tones



- + Preference for kitchens with color versus white kitchens
 - + Color beats whites, with greens and blues more popular than gray (consistent with desire to connect with nature)
- + Light continues to be favored over dark in nearly all cases when it comes to the kitchen:
 - + Prefer **rich and warm** cabinet colors; seek light colors, not dark
 - + Top backsplash colors are **warm neutrals and earth tones**; bright colors and pastels least popular
 - + Prefer that countertops be **lighter than cabinets** (not darker)
 - + Desire for **lighter wood tones and warm neutrals** in flooring; dark floors not gaining popularity

Functional, **natural**, open and inviting. Lots of wood and neutral colors. **Warm and flowing.**



Light in color, skylight, windows where you can see outdoors into a well-maintained back yard with somewhat modern technology.



Earthy, textural materials and a **color palette that features warm terra cottas, and muted greens.**

23%

of designers feel
manufacturers stay
ahead of trends

*Designers score manufacturers higher on
lighting, cooking appliances, faucets,
and refrigerators, and lower on
cabinets, flooring, pantries and islands.*

Key Trends for Kitchen Components Identified by Designers

Islands + Larger islands + More entertainment space/socialize + Design focal point + Appliance drawers + Separate food and dining area	Pantries + More space + Concealed by door or panel + Pull out stations & drawers + Area for small appliances + Electrical outlets + Walk-in or butler style	Cabinets + Better storage & organization (more drawers) + Rich and warm (white oak) + Concealed appliances + Floor to ceiling for storage + Painted or wood grain + Modern euro / flat panel + Soft close, decorative hardware	Flooring + Small or no grout lines + Durable and practical + Minimal upkeep/cleaning + Wood or vinyl/laminate Plank + Earthy, lighter wood tones + Warm neutrals
Sinks + With food prep and serving area + Minimize upkeep/cleaning + Workstation style (>48 inches) + Undermount + Stainless steel finish/color + Matte	Cooking Appliances + Efficiency; more than one function + Better usability + Minimize upkeep / cleaning + Oven + built-in microwave + Steam cooking / air frying + Induction cooktop + Wide oven (36 inches) + Stainless/ contemporary	Countertops + Easy to clean surfaces + Minimal upkeep + Better usability (resistance) + Extend counters to backsplashes + Quartz and quartzite + Honed/matte + Lighter than cabinets + Traditional edges	Backsplashes + Statement pieces + Mix & match shapes, colors + Slab/solid surface + Warm, earthy tones + Ceramic or engineered Quartz
Refrigerators + Configurable storage + Adjustable temperate zones + Beverage chilling units + Blend seamless/invisible; fully integrated + Panelled to match cabinet + French doors + Drawers + Emergency power source	Faucets + Visual element to add style + Minimize upkeep/cleaning + Improve usability + Gold/champagne bronze & black, stainless + Matte + Manual, motion or touch control	Dishwashers + Standard design + Panelled to match cabinet or stainless + Ultra quiet mode + Third rack	Lighting + Statement pieces + Create mood; dimmable + Mix & match materials + Interior or under cabinet lighting + Round or linear shapes + Seamless, elegant + Gold / brass / copper + Matte / satin + Mobile device connected

The kitchen continues to be the emotional heart and functional hub of the home

For Comfort, a Safe Haven

A known, predictable space; provides familiar scents, sounds and textures



To Gather and Socialize

Enable togetherness, facilitate conversation, grow relationships



To Impress Others

High end, unexpected touches that delight and captivate guests



To Facilitate Daily Life

Not just a place for eating; zones for a beverage station, device charging, work at-home, compost/recycling, pet care



To Express My Personality

Make a statement with design; accent with personal touches like color and art



For Routine Prep & Cleanup

Functional, usable, durable, and efficient spaces and tools; minimal upkeep



To Connect with Nature

Open to outside space; color with earthy warm tones; space for recycling; tie to garden; large windows



For Eating and Dining

Space for casual eat-in and snacking with family as well as dining with larger groups of family and friends



Functional,
Emotional, &
Aesthetic need
states can be
derived from
the trends

Overall Design

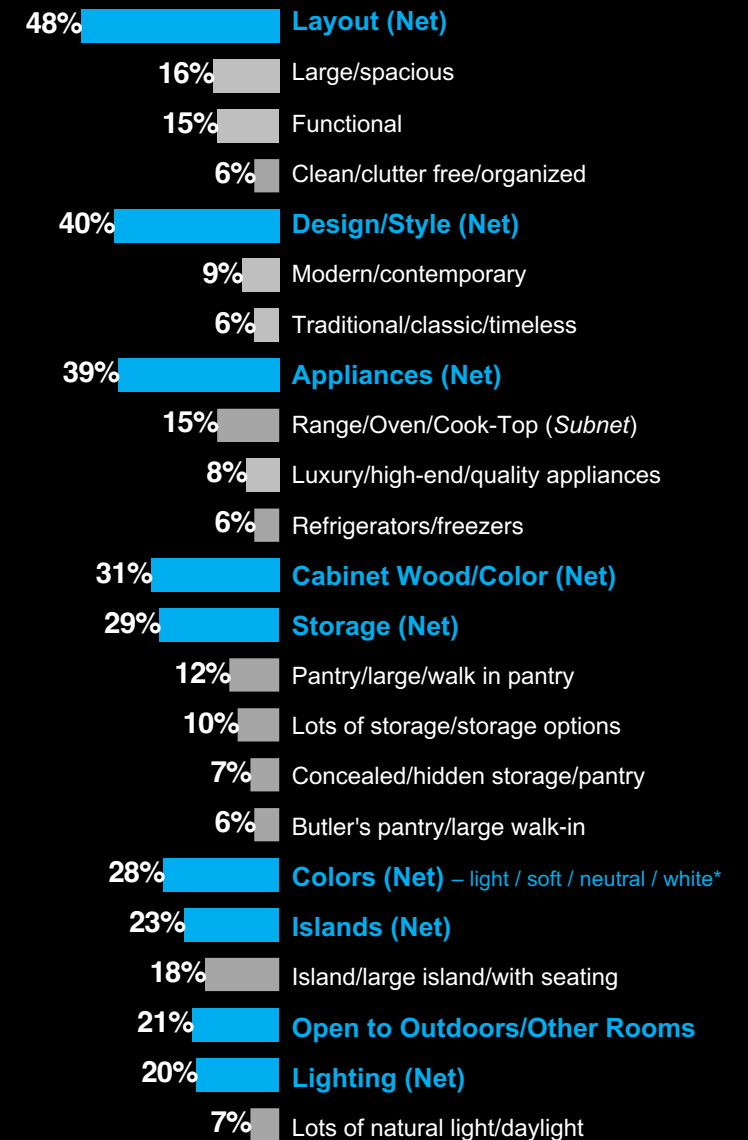


Kitchen Style & Vision



Dream kitchens are defined by the combination of layouts, styles, appliances, cabinets, storage and colors

Dream Kitchen: Key Themes



Comments: Designers' "Dream Kitchen"

”

Bold color cabinets in a large welcoming space, centered as the hub of the home and entertaining. Large island with lots of workspace and seating. Butler's pantry with large amounts of storage adjacent to the kitchen.

”

A dream design I often try to incorporate is the idea of eclectic elements that span multiple design periods. A mix of stone, wood, paint and classical metals is the absolute minimum of material components in my dream design.

”

High-tech appliances, smart solutions for composting, multiple focal points, and enhanced with architectural lighting. No more gas ranges, there are too many good induction options. Kitchens with an overall focus on food preservation and health/wellness would be ideal for me.

Inside the kitchen a workspace for two to three cooks, with easy access to a large pantry and a backyard of assorted toys (BGE smoker, pizza oven, Blackstone grill). A large island and the kitchen opens to the dining and family rooms, with good access to a large deck, all areas where family and friends could gather.

Some unique lighting on the ceiling and walls, cabinets and a pop of neon for personality. Tile backsplashes, quartzite countertop, real wood floors with inlays or borders like a castle would be stellar.

From statement lighting fixtures casting a warm glow over artisanal countertops to striking geometric patterns adorning the backsplash, every element harmonizes to craft an immersive culinary experience. With bold accents and unexpected textures.

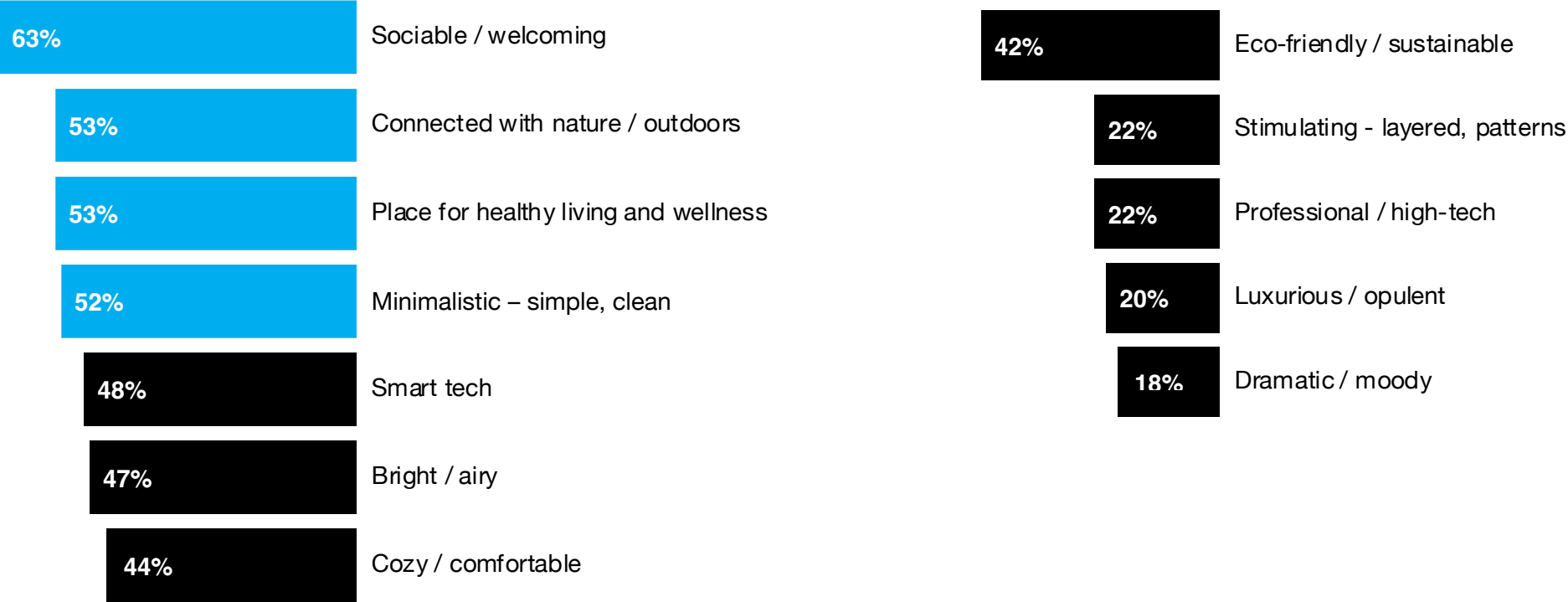
A large, open area to the rest of the home and outside, a place for socialization, informal conversations with natural materials and minimal design.

I want naturally stained cabinets, exposed beams, folksy hand painted ceramic tile, terra cotta/concrete like floors, wrought iron hardware and fixtures with some warm saturated colors and a house plant / herb vibe. Authenticity is a must!

It would have a walk-in butler's pantry with a sink, tall pantry cabinet with slide-outs and hidden micro - pop-up appliance shelf. A vintage look, but modern appliances with slab doors and painted a light creamy greige. And a large island in a warm light-stained rustic maple.

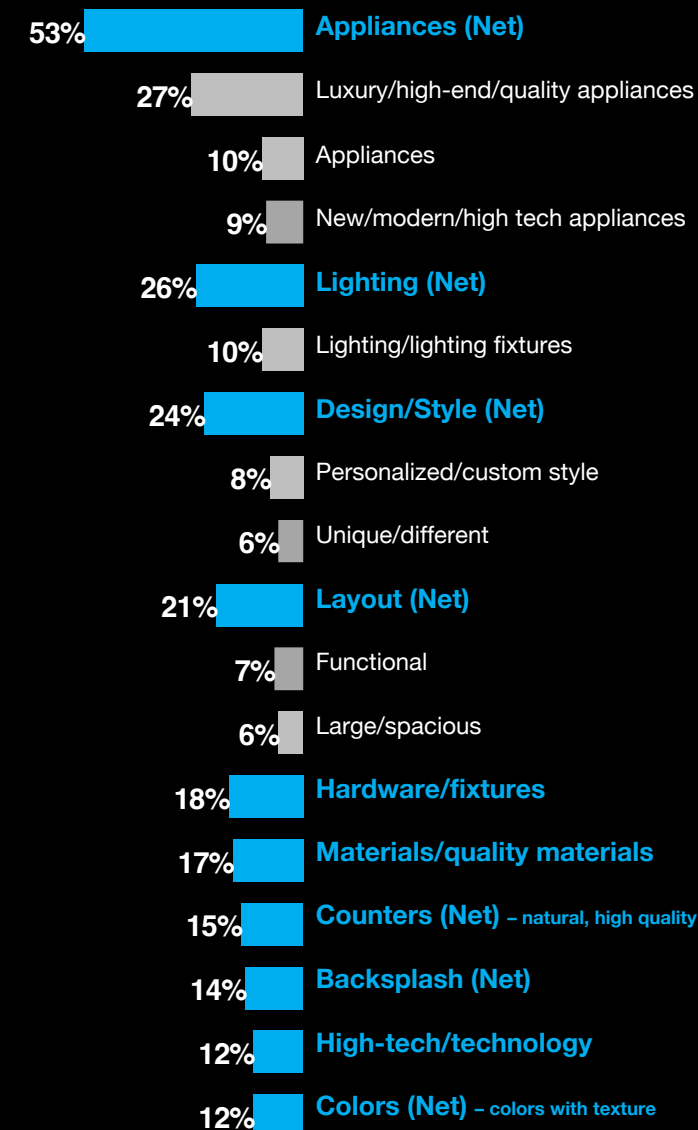
Kitchens will be social, welcoming spaces for healthy living that connect with the outdoors

Popular Kitchen Environments Next 3 Years



Appliances most likely to drive luxury in the kitchen, along with lighting, style and layout

Luxury Kitchen: Key Themes



Comments: What Elevates a Kitchen & Makes it Luxury

”

Marbles, quartzites, porcelains and other luxurious materials such as exotic woods, metallic accents or rare stone countertops. These materials not only exude opulence but also contribute to a sense of exclusivity and refinement.

”

The use of materials and layout of the kitchen space make it luxurious. Hidden technology and appliances help keep a clean and calming experience. Dedicated storage for all items to avoid clutter and keep a neat / tidy space.

”

Incorporating top-of-the-line appliances from renowned brands can instantly add a sense of luxury to the kitchen. These appliances not only offer superior performance but also often come with sleek designs and advanced features.

Efficiency and functionality is what elevates a kitchen to luxury. The ability of having upper shelves be pull-down for universal accessibility and other cabinet upgrades are some things that are not attainable in cost to many homeowners. Luxury is also an aesthetic. It is a luxury to feel like your kitchen isn't cluttered while still having everyday items easily accessible.

Square footage dedicated to the kitchen itself. The luxury of space to move around. Countertop and backsplash selections are incredibly important as well. Up to date and innovative appliances are a must for luxury too.

Having a sense of luxury means designing a space that the homeowner feels comfortable in. It is all about their experience. Accentuating a specific area with color or texture personalized to the homeowner makes their kitchen feel luxurious to them.

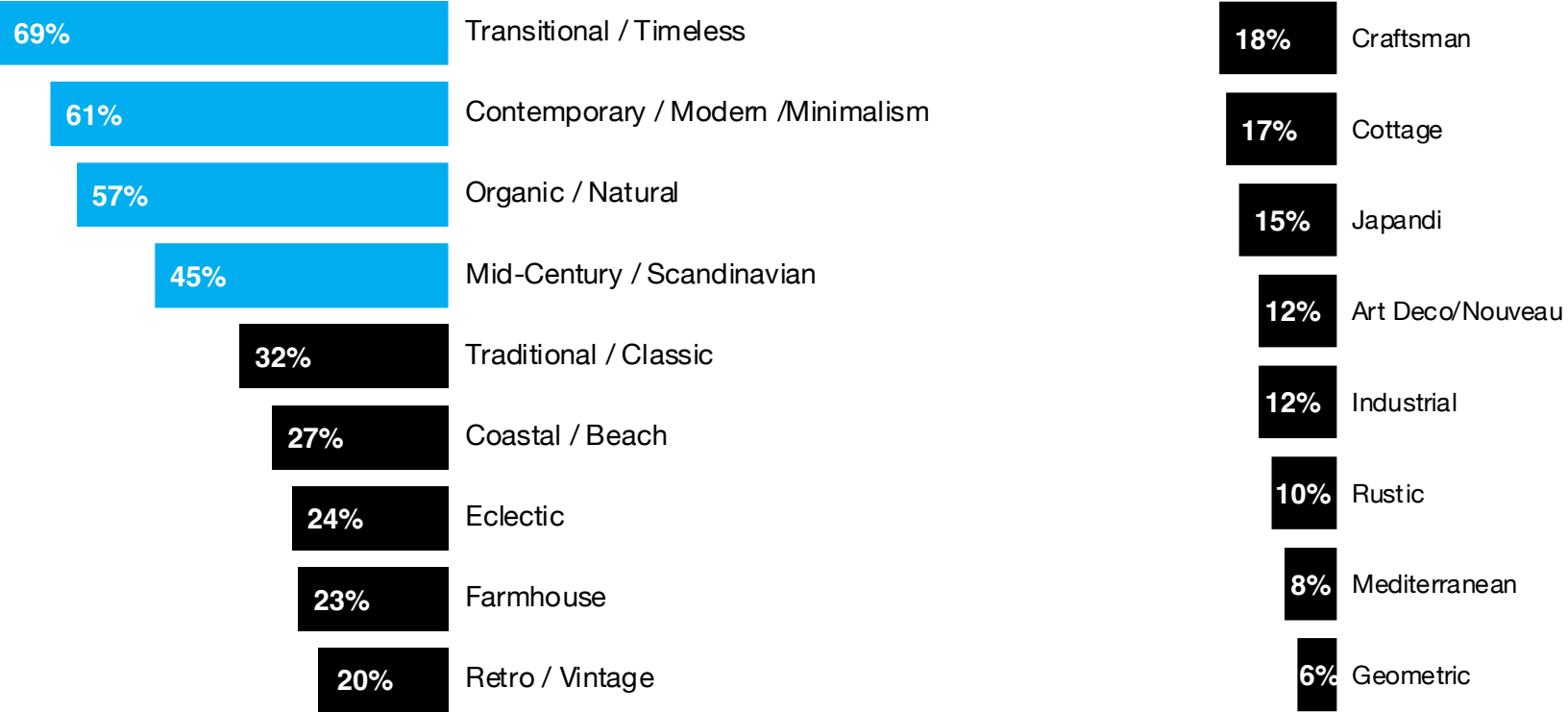
Custom cabinetry allows for tailored storage solutions and exquisite craftsmanship. Fine details such as hand-carved accents, dovetail joints, and soft-close mechanisms can elevate the kitchen's overall aesthetic and functionality.

It is essential to design a kitchen layout that maximizes functionality and flow while catering to the client's specific needs and preferences. Incorporating ample storage, workspace, and seating areas ensures both practicality and comfort in a luxury kitchen.

Integrating smart home technology into the kitchen can add a modern touch of luxury. This could include features such as touchless faucets, built-in speakers, automated lighting systems or even smart appliances that can be controlled remotely via smartphone apps.

Popular styles will include transitional and contemporary, along with organic and mid-century

Popular Kitchen Styles & Visions Next 3 Years



Kitchen Colors



Colorful kitchens that show personality are preferred over clean, white kitchens

Preferred Kitchen Color Option

71%

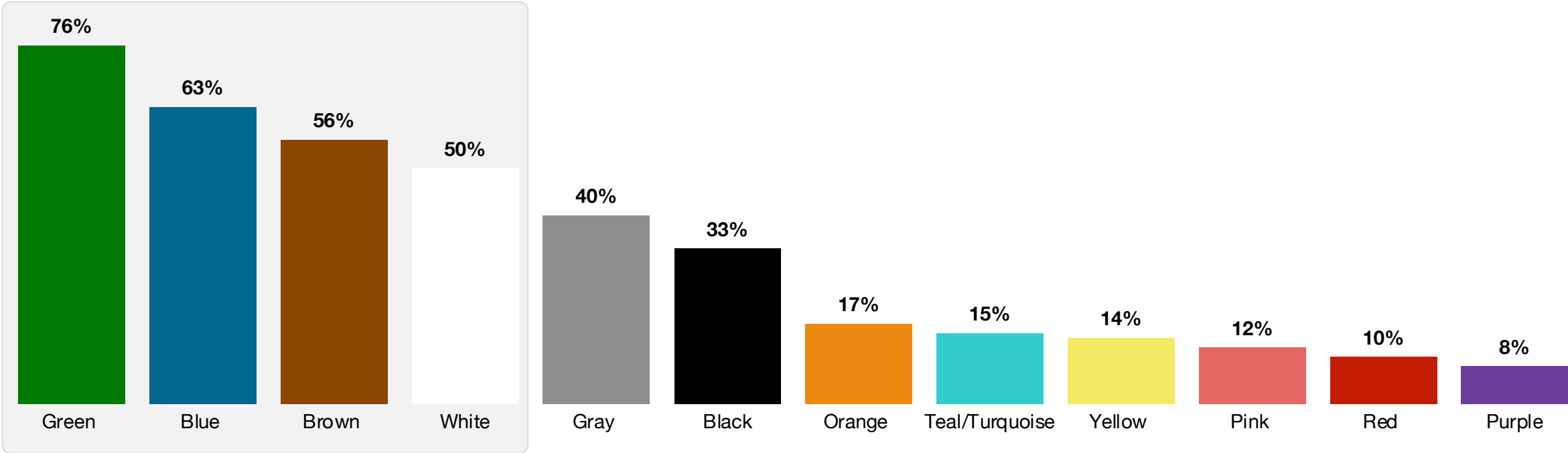
Colorful kitchen...
let's show some personality

29%

White kitchen...
it's clean and classic

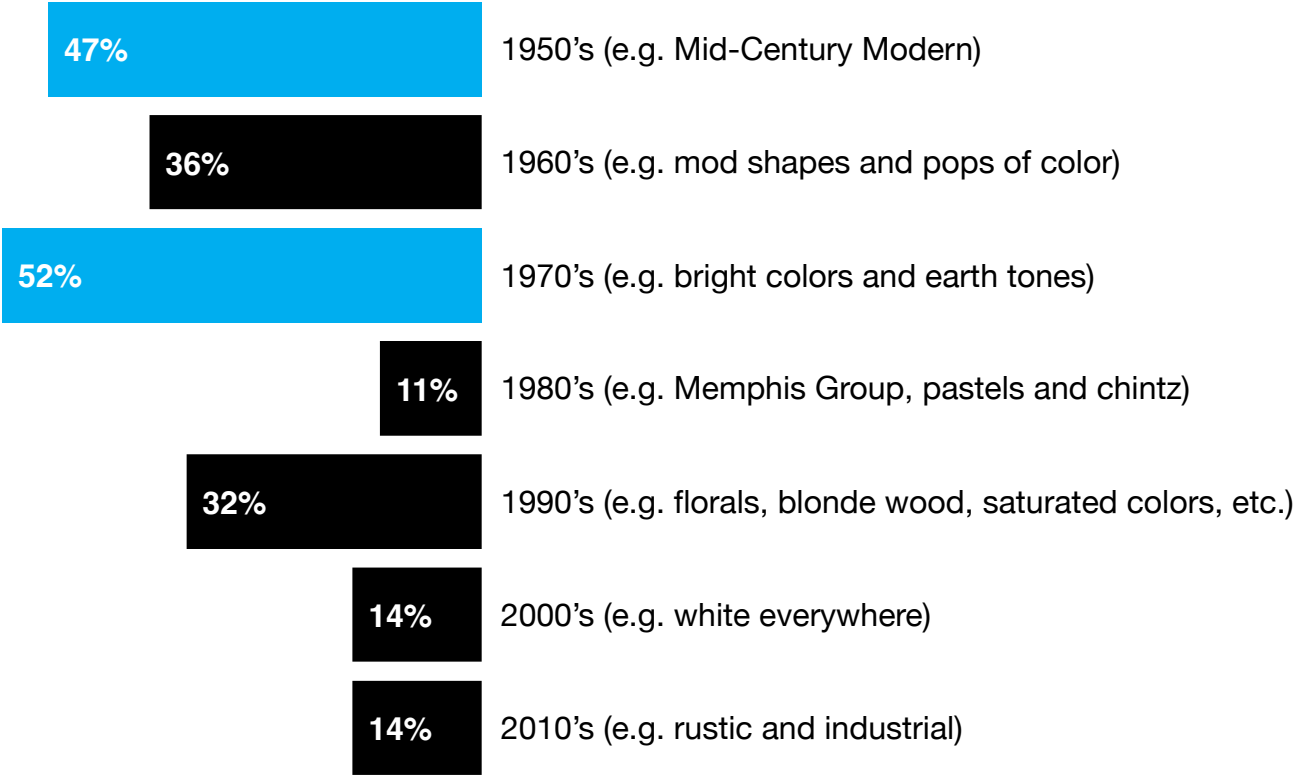
Look for earthy colors like greens, blues, brown and white to dominate in 2025

Dominant Kitchen Color Trends in 2025



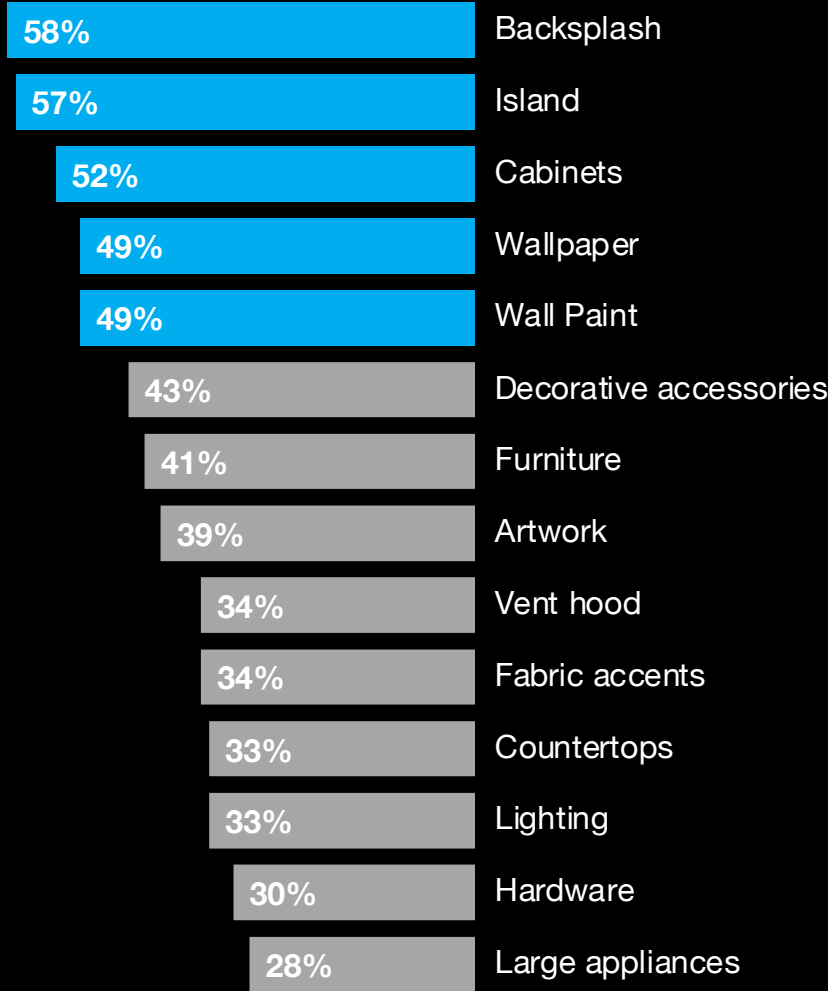
Colorful earth tones from the 1970's and mid-century modern from the 1950's are likely to make a comeback

Past Kitchen Trends That Will Make Comeback in 2025



Incorporate new statement colors in the backsplash, island, cabinets and walls

Incorporating New Kitchen Statement Colors Next 3 Years

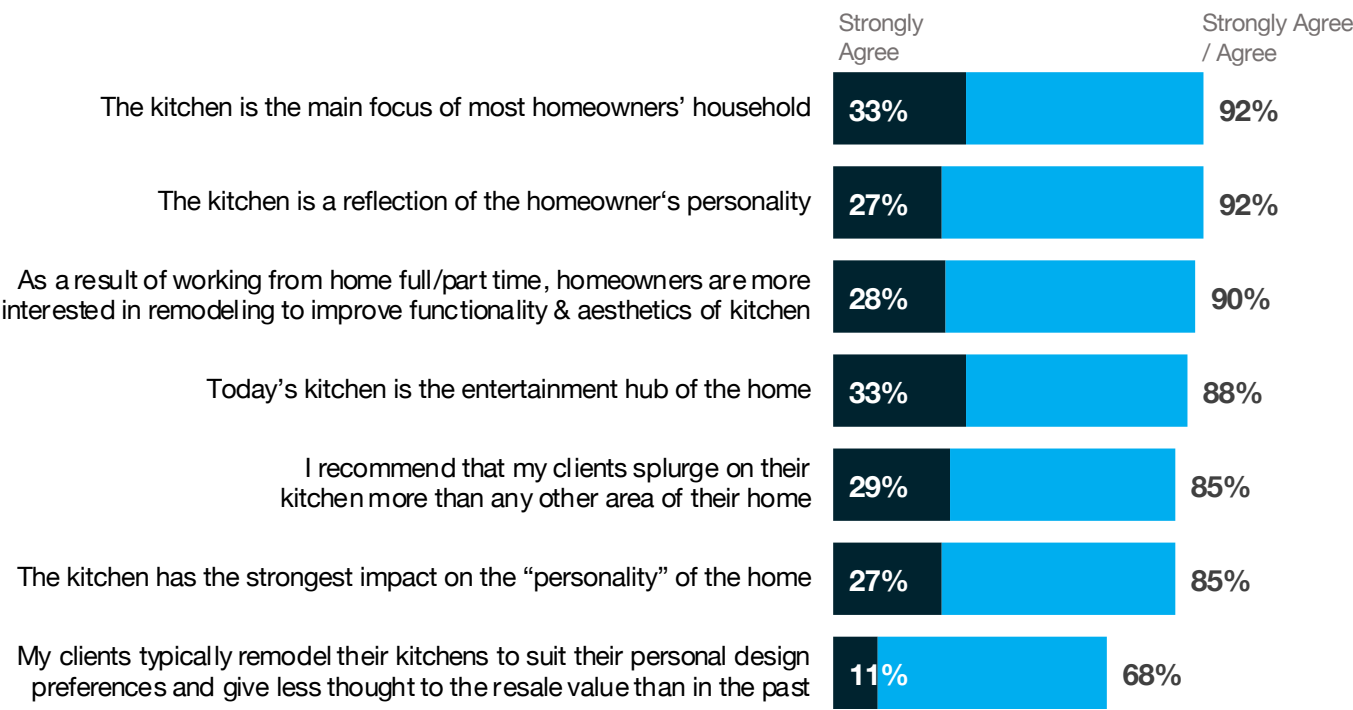


Kitchen Design & Modifications



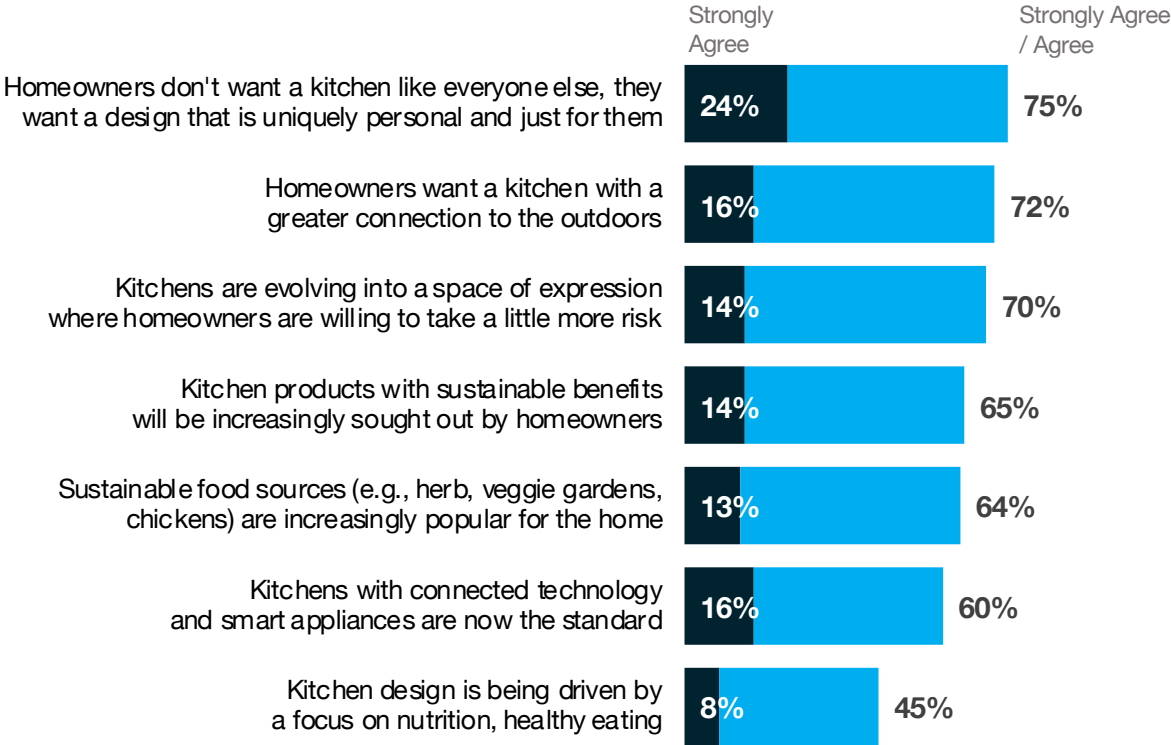
Kitchens are the hub of the home, reflect the homeowner's personality and lifestyle

General Attitudes Toward the Kitchen



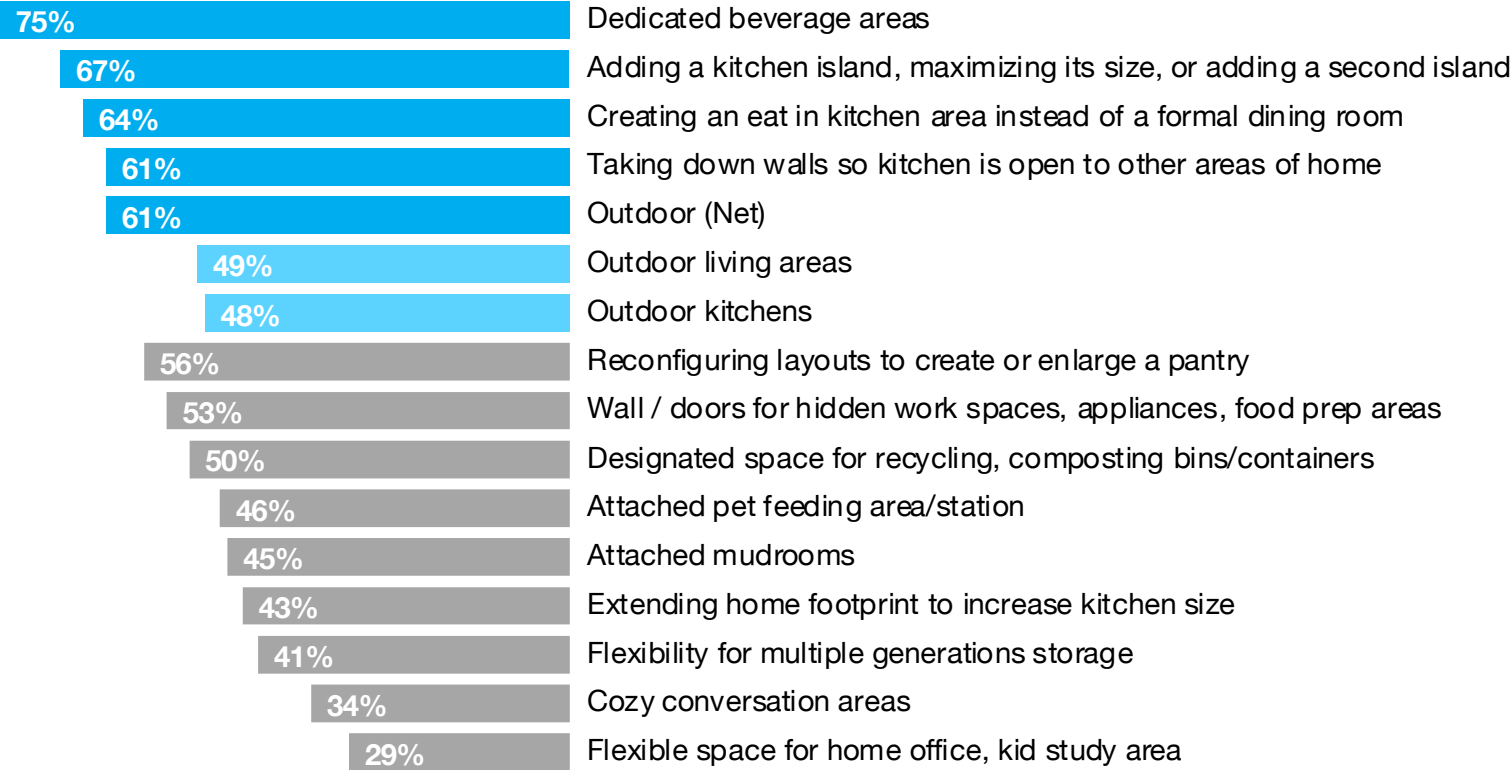
Homeowners desire unique kitchens for personal expression with a connection to the outdoors

Design Attitudes for Kitchens



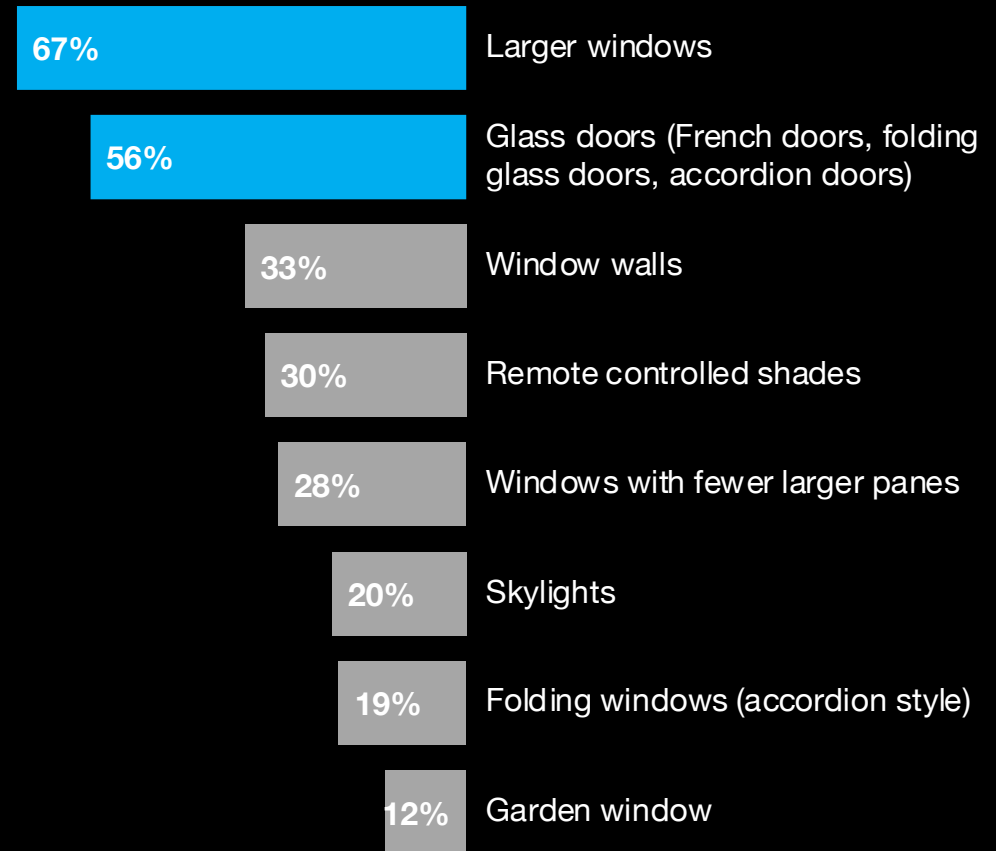
Beverage areas, extra islands, eat-in kitchens, taking down walls, and outdoors spaces will be popular

Kitchen Design Layouts & Features Next 3 Years



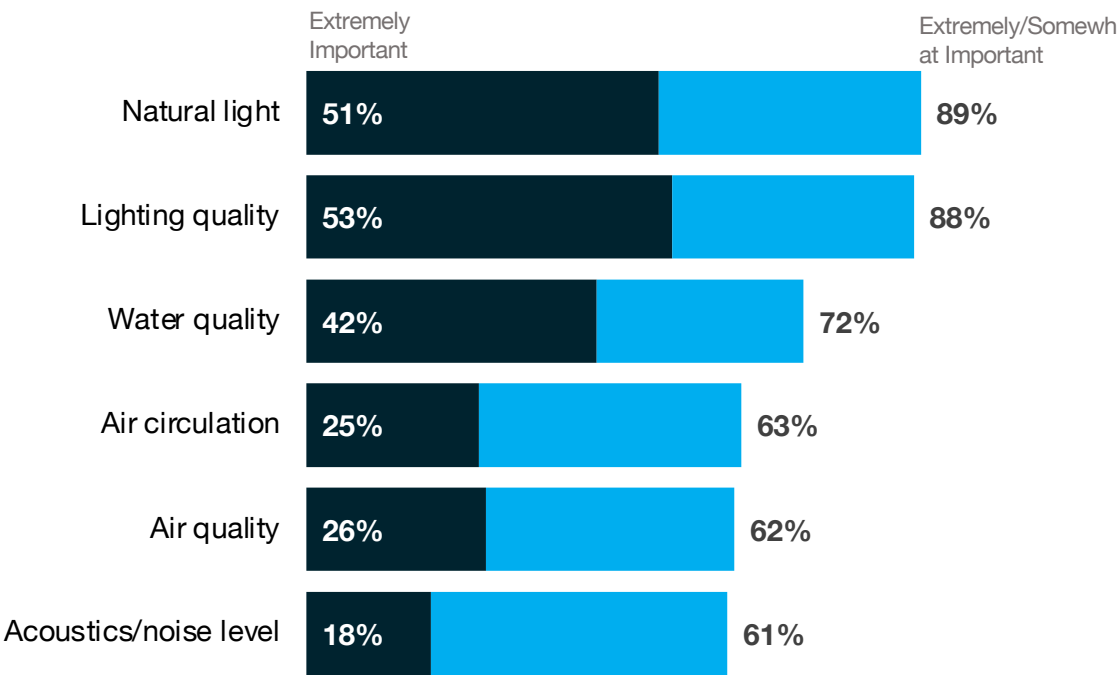
Large windows and glass doors are most popular to bring in natural light to the kitchen

Kitchen Window / Door: Popular Options Next 3 Years



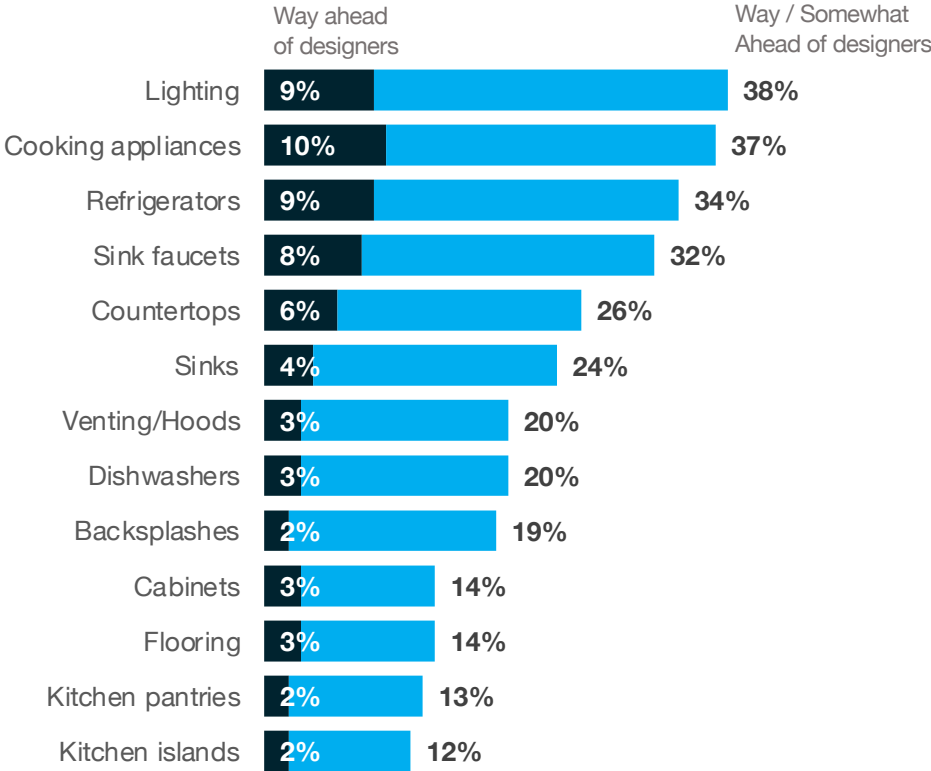
Natural light and lighting quality are top considerations in kitchen design

Importance of Kitchen Design Considerations



Generally, manufacturers are not keeping pace with designer creativity

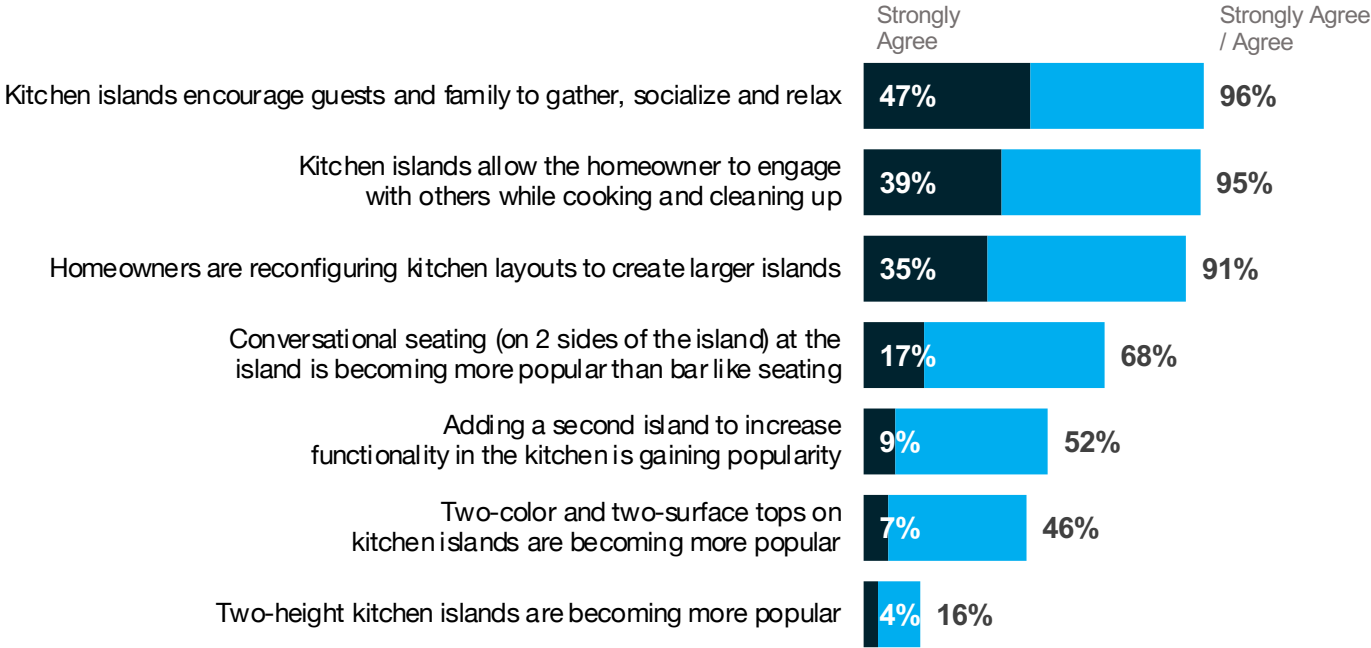
Manufacturers' Products vs. Designers' Creativity



Islands & Pantries

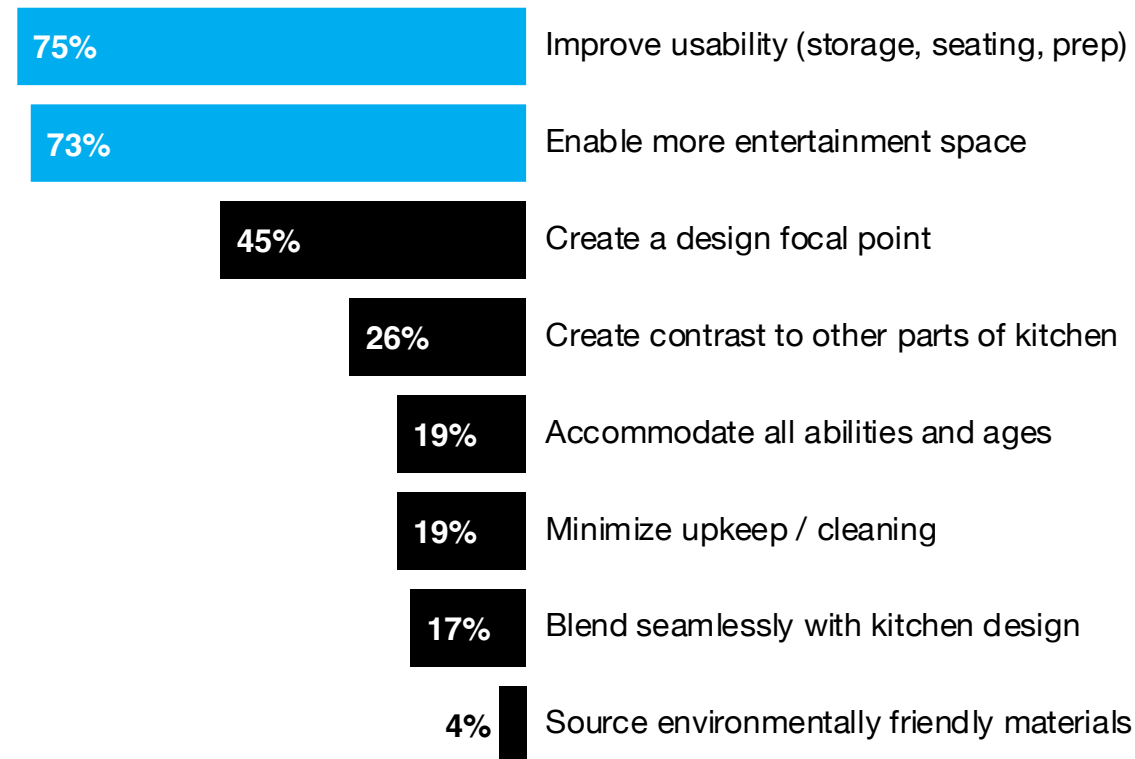
Homeowners seeking larger islands to socialize with family and friends during cooking and clean up

Islands: Design Attitudes



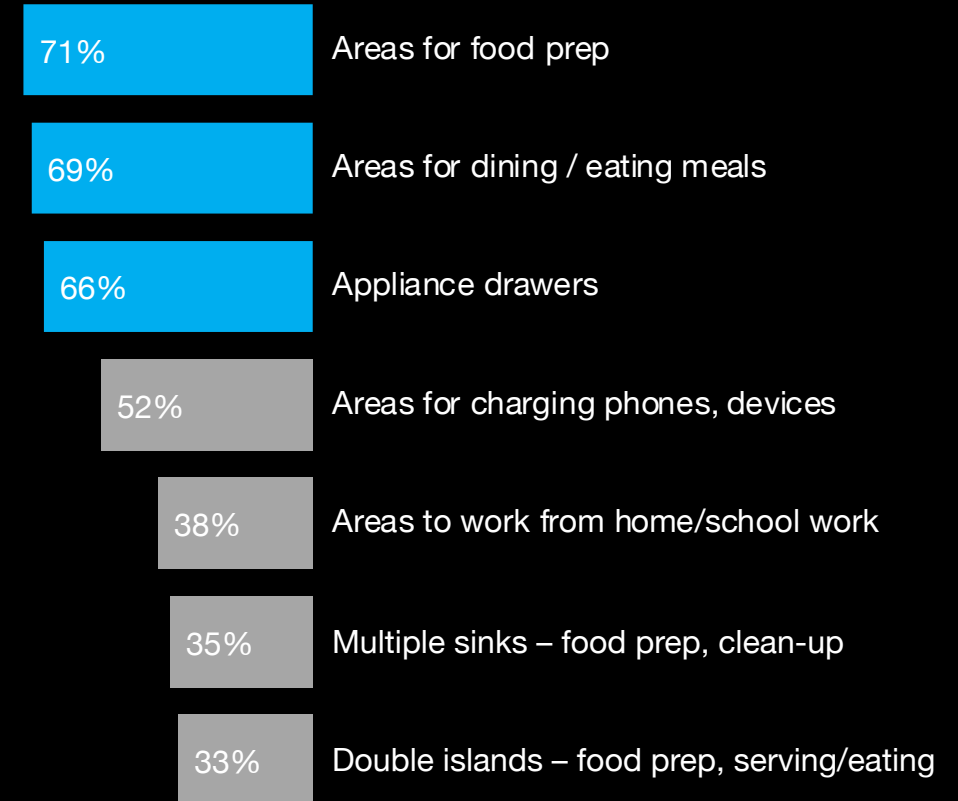
Kitchen islands improve kitchen usability and enable more entertainment space

Islands: Most Important Goals



Kitchen islands serve as areas for food prep, dining, and housing appliances

Islands: Popular Features and Functions Next 3 Years



Many homeowners view kitchen islands as a place to host guests for meals and not just to serve food

Islands: Entertaining

61%

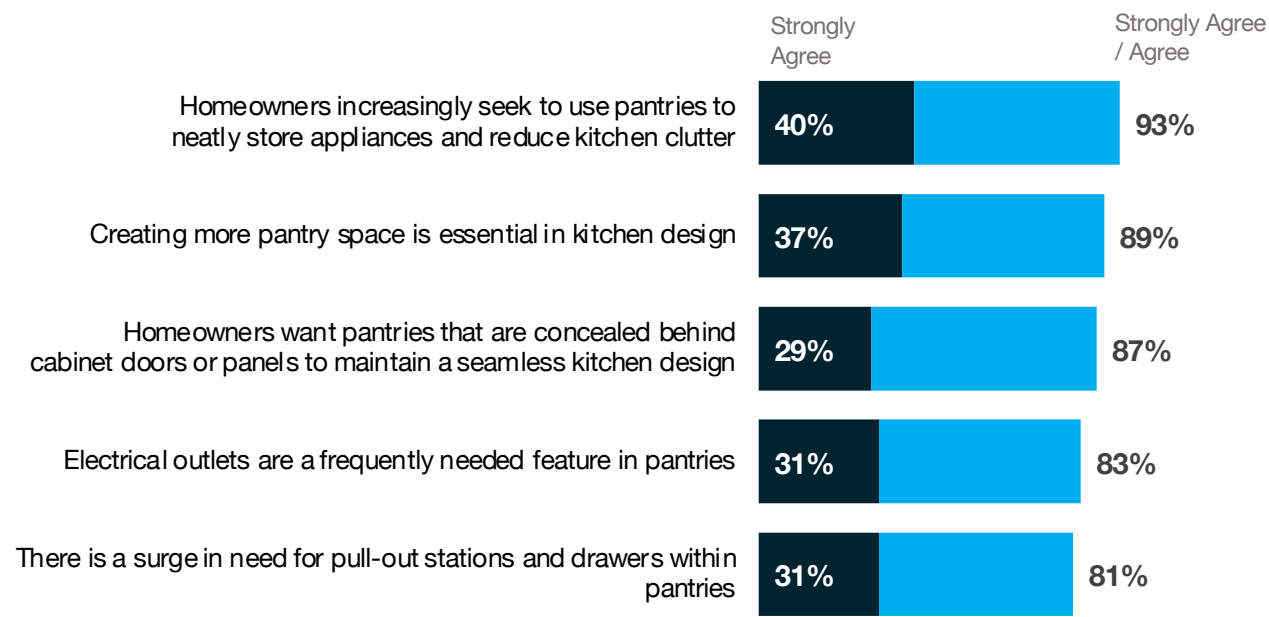
of designers say homeowners say kitchen islands are a **convenient space to host guests**

31%

of designers say homeowners say kitchen islands may be for serving food, however, they **prefer serving meals to their guests at the dining table**

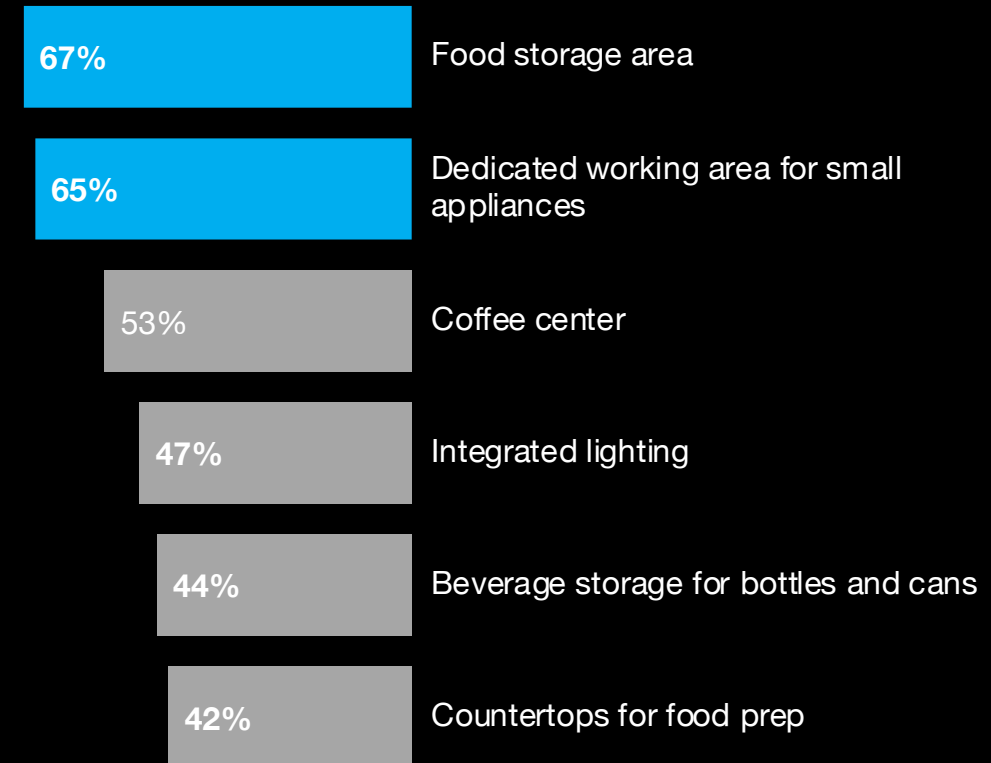
Homeowners seeking more concealed pantry space for seamless design and clutter reduction

Pantries: Design Attitudes



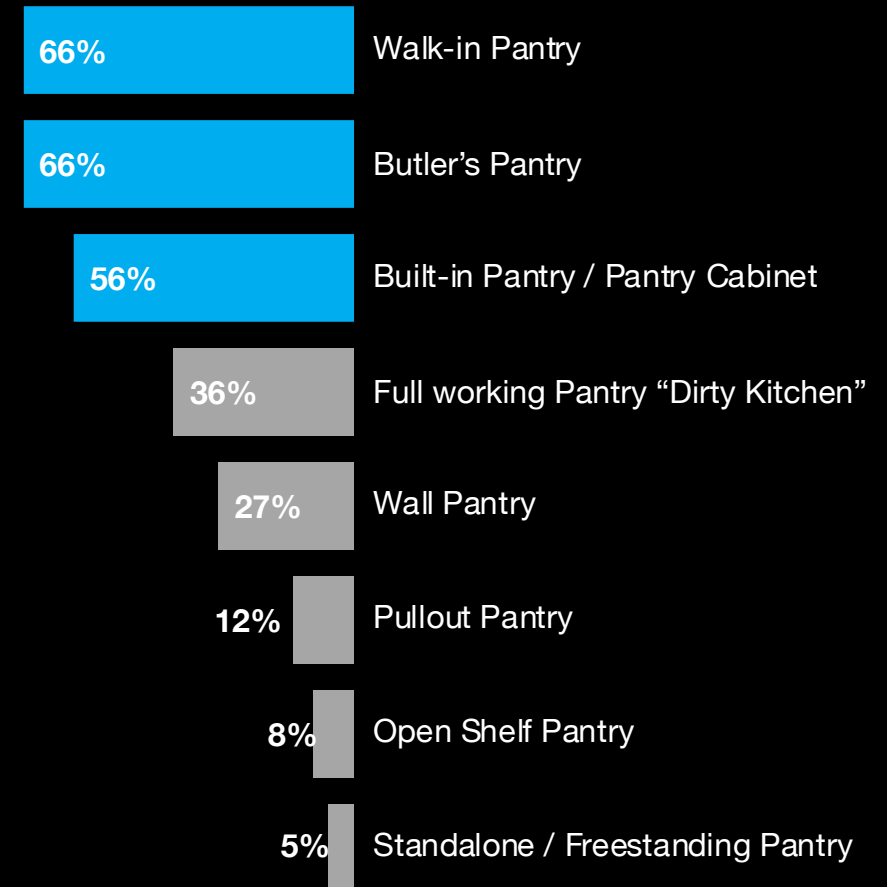
Pantries will be versatile spaces for food and small appliance storage

Pantries: Popular Features and Functions Next 3 Years



Walk-in, butler and built-in pantries are projected to be popular

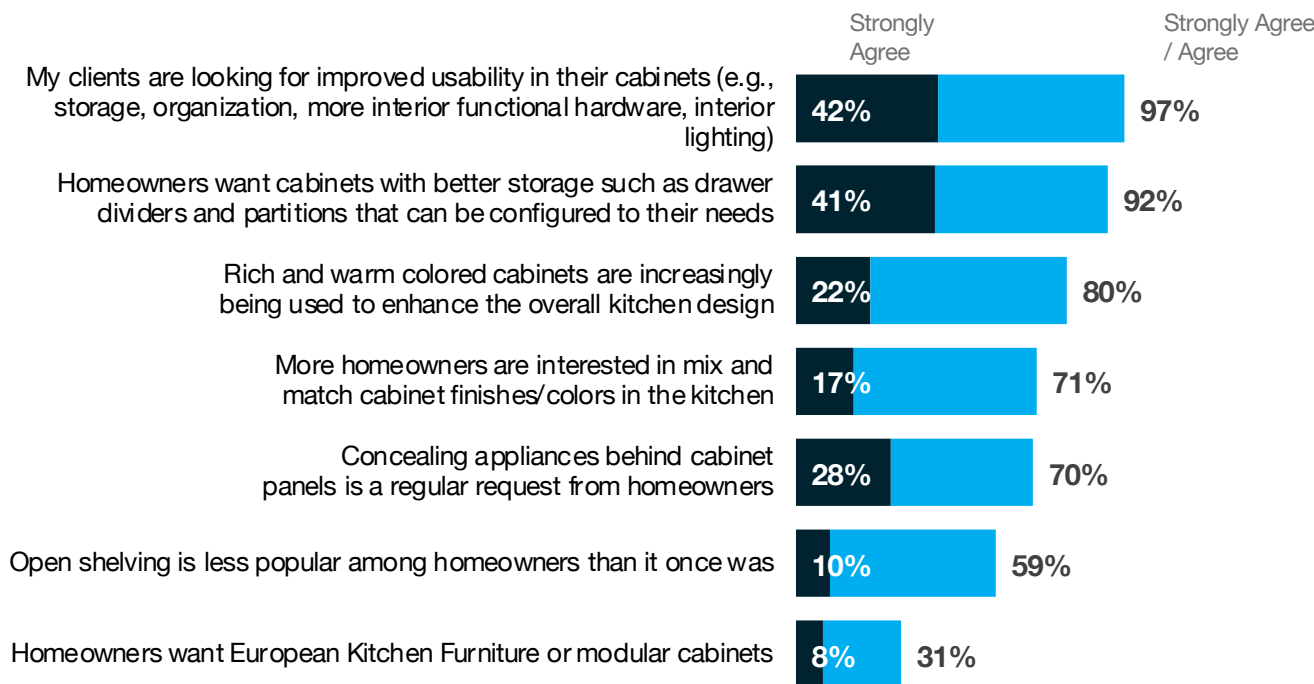
Pantries: Popular Types Next 3 Years



Cabinets

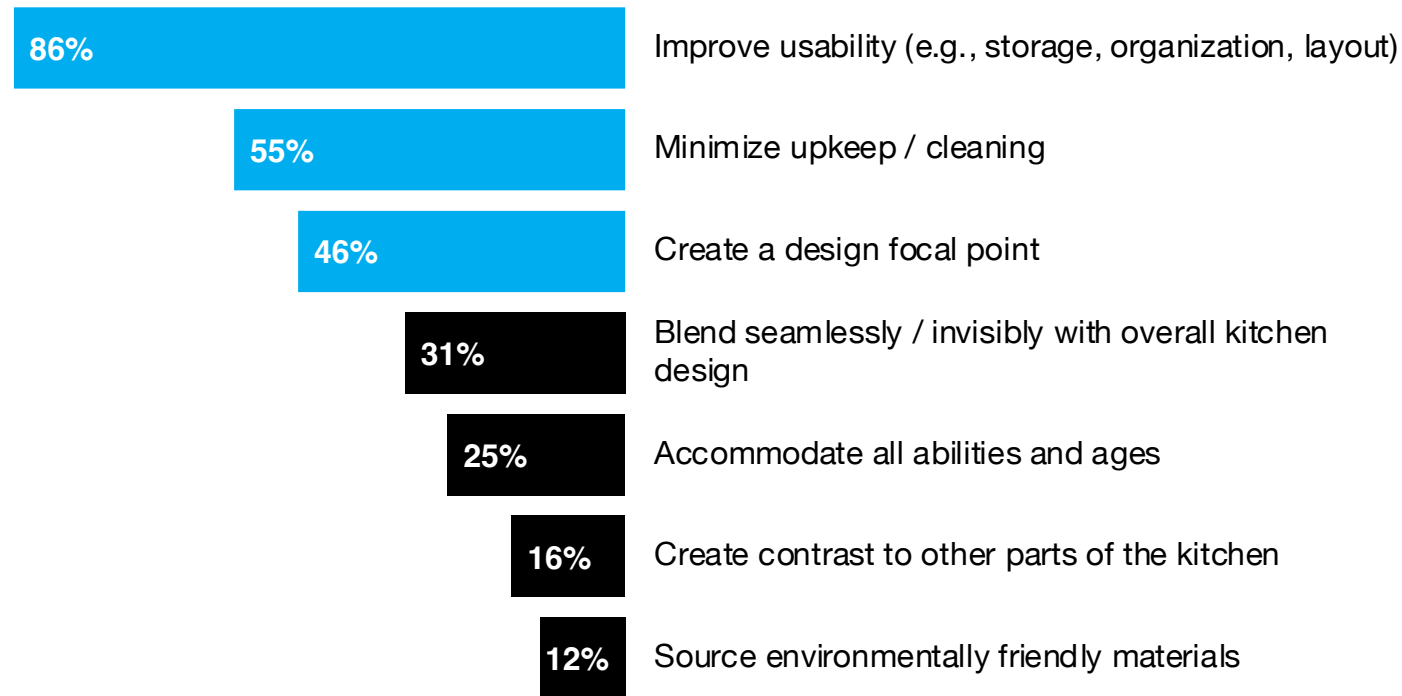
Homeowners want kitchen cabinet features that improve usability and storage

Cabinets: Design Attitudes



In addition to improved usability and storage, a key goal of cabinets is to create a design focal point

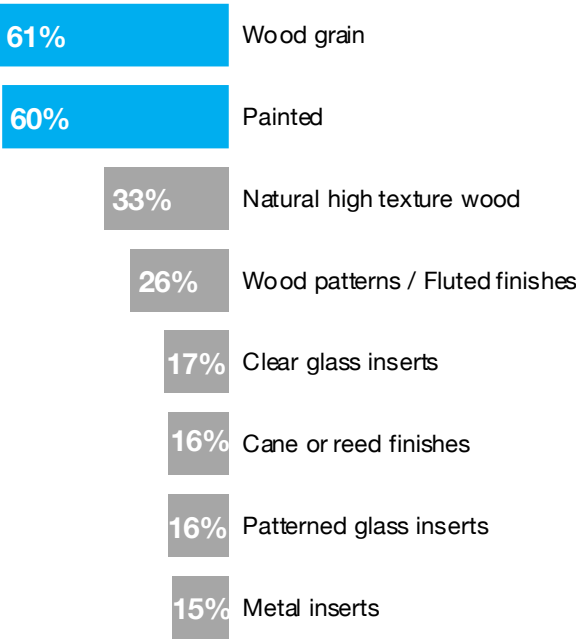
Cabinets: Most Important Goals



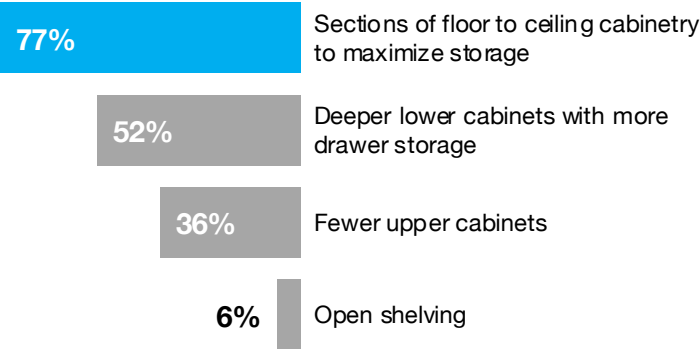
Cabinets in wood grain and painted surfaces, floor to ceiling and modern European doors will be popular

Cabinets: Popular Facing Appearances & Styles Next 3 Years

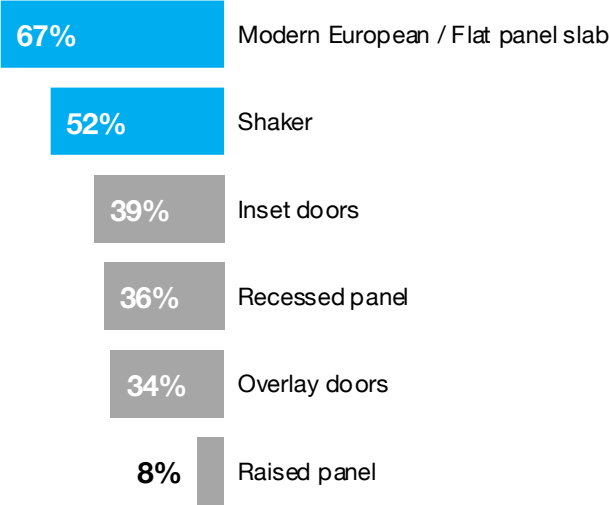
Facing Appearance



Style



Door Style

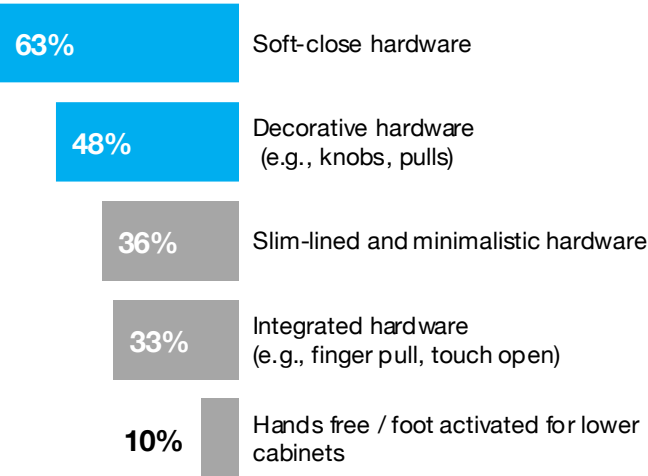


Homeowners lean towards soft-close, decorative hardware on light or medium-tone cabinetry

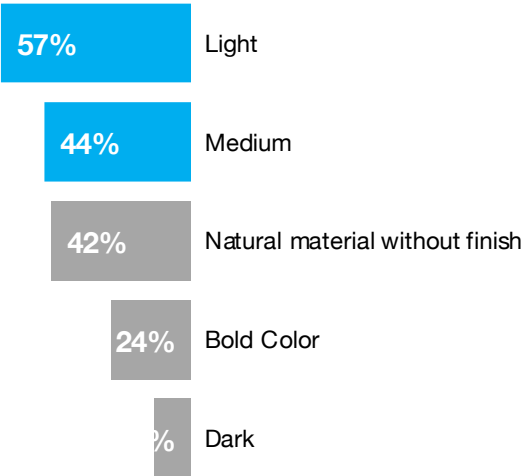
Cabinets: Popular Hardware, Tone/Colors & Consistency

Next 3 Years

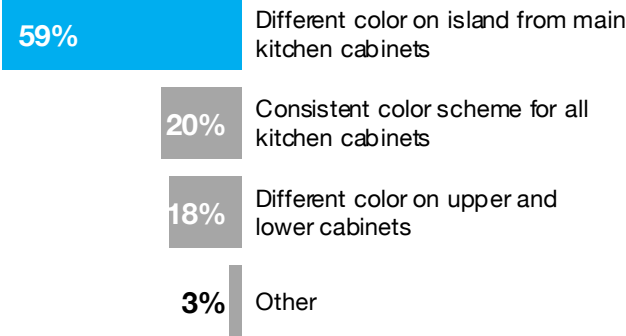
Cabinet Hardware



Cabinet Tone/Color

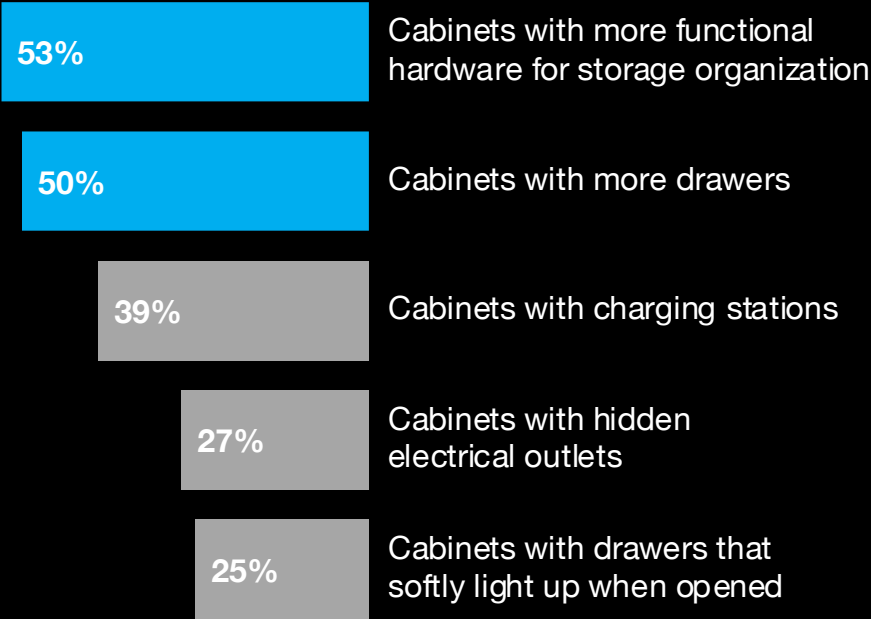


Cabinet Tone/Color Consistency Mix



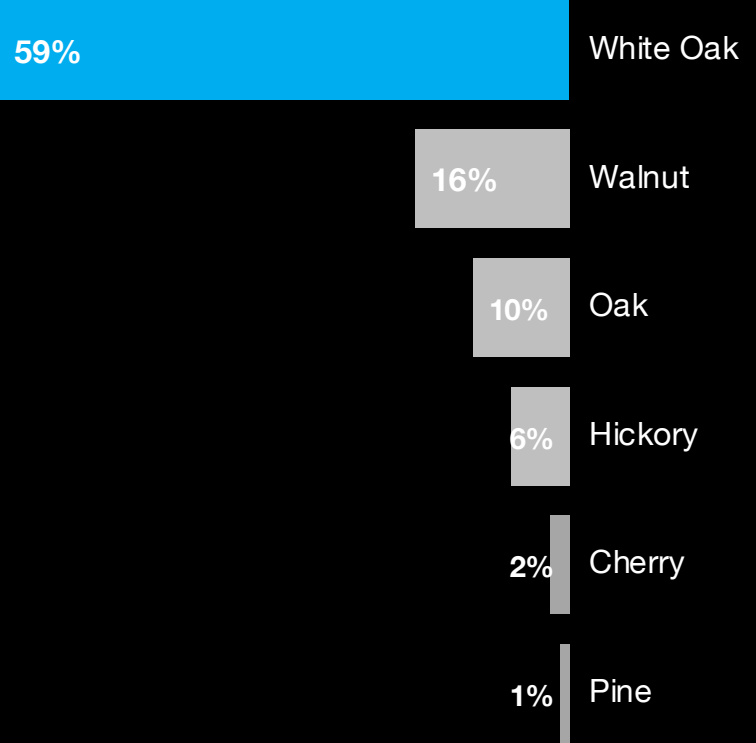
Cabinets with functional hardware and more drawers for storage organization are desired

Cabinets: Storage Options Next 3 Years



White oak kitchen cabinets will be the clear favorite in 2025

Cabinets: Most Popular Wood Types (2025)

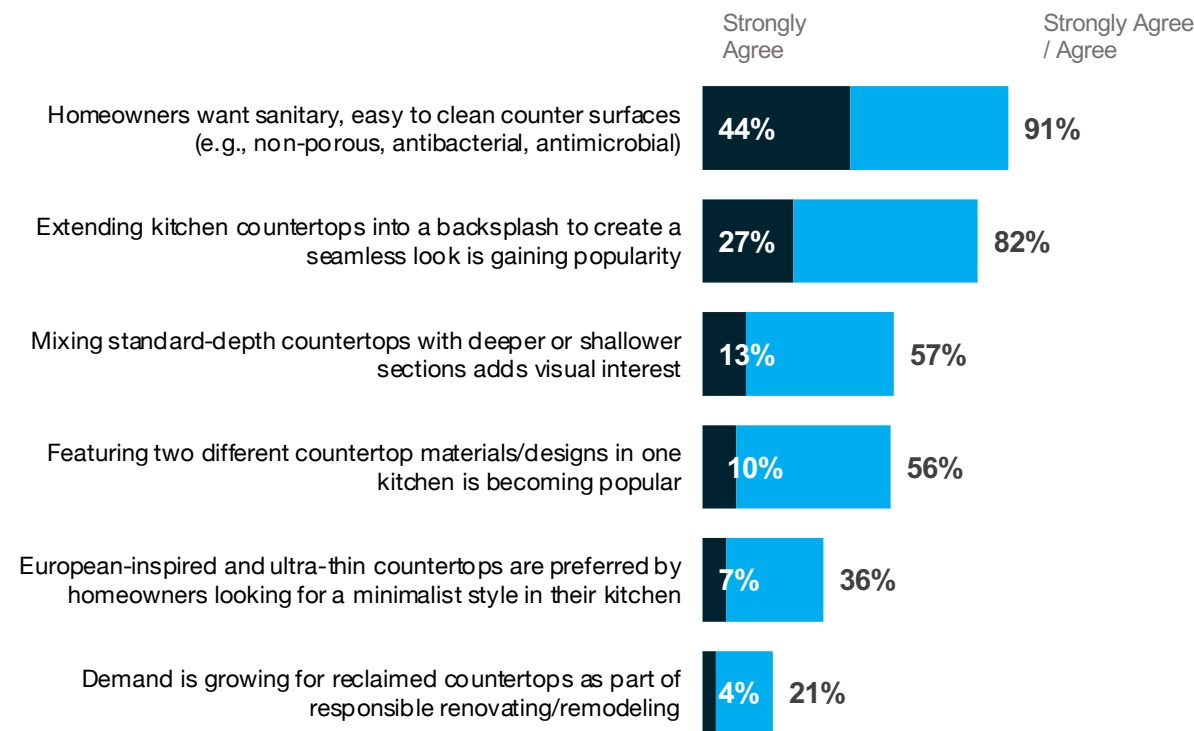


Countertops



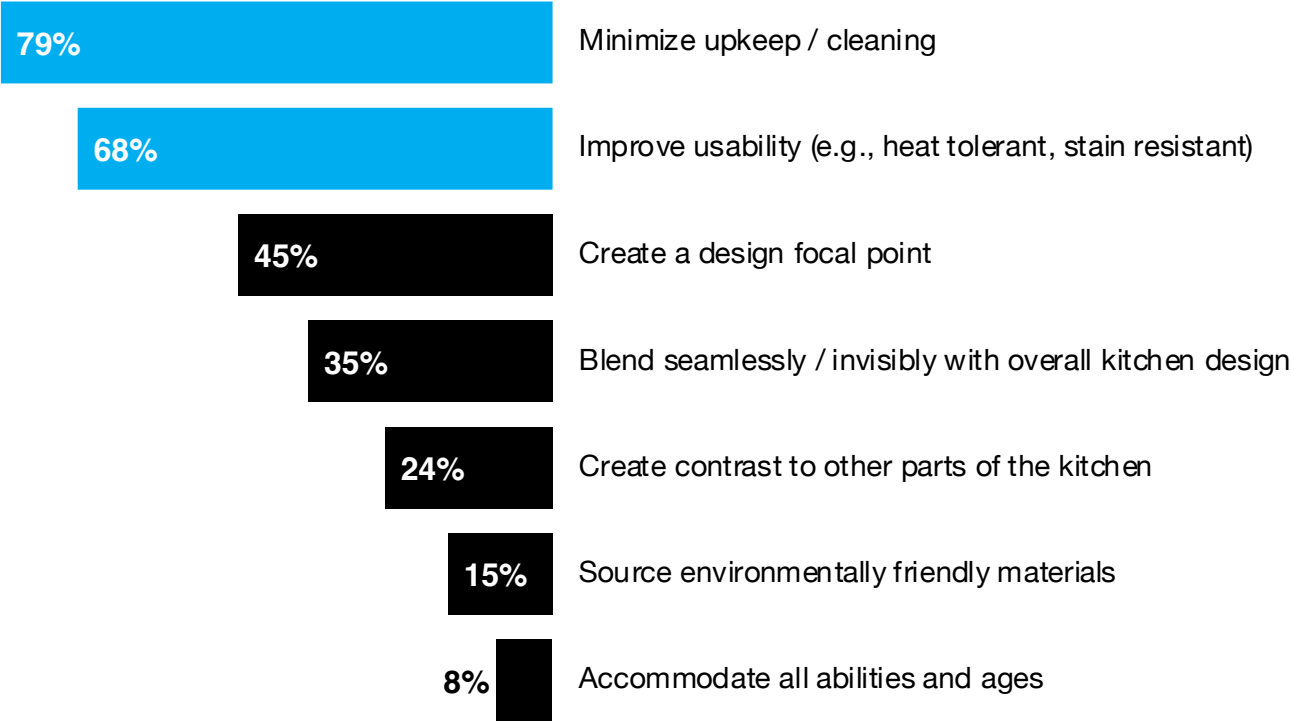
Sanitary, easy to clean countertops that extend into a backsplash for a seamless look are appealing

Countertops: Design Attitudes



Countertop goals are minimizing upkeep and improving usability through heat tolerance and stain resistance

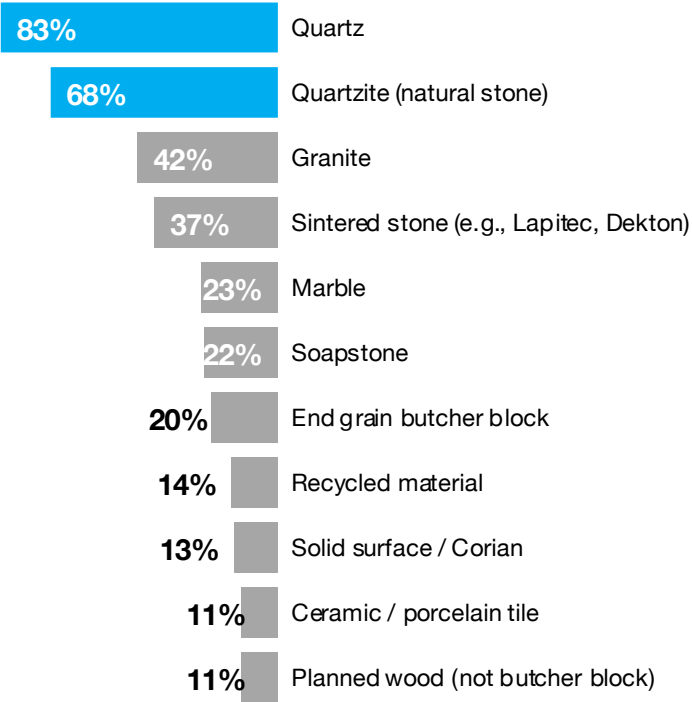
Countertops: Most Important Goals



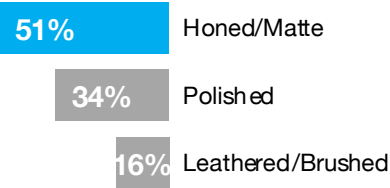
Countertops in quartz and quartzite, honed/matte finishes, and lighter colors will be popular

Countertops: Popular Materials, Finishes & Colors Next 3 Years

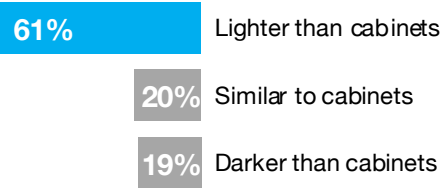
Countertop Material



Countertop Finish



Countertop Color



Homeowners split on matching kitchen countertop with island countertop

Island Countertops and Kitchen Countertop: Tone/Color Next 3 Years

52%

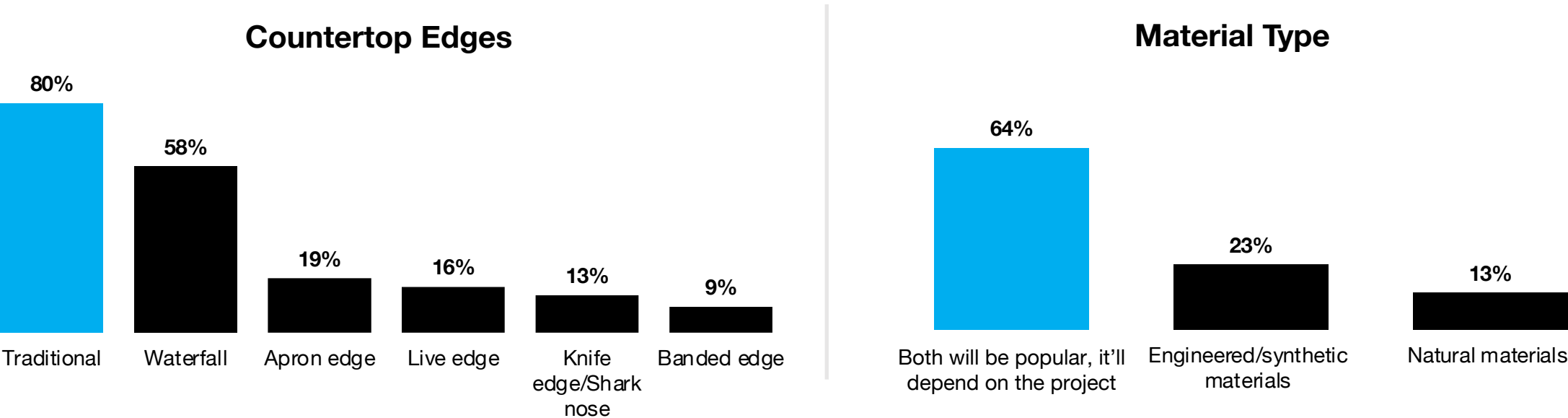
Different color from
main kitchen countertop

48%

Same color as main
kitchen countertop

Traditional and waterfall edges will be popular, along with both engineered and natural materials

Countertops: Popular Edges & Material Types Next 3 Years

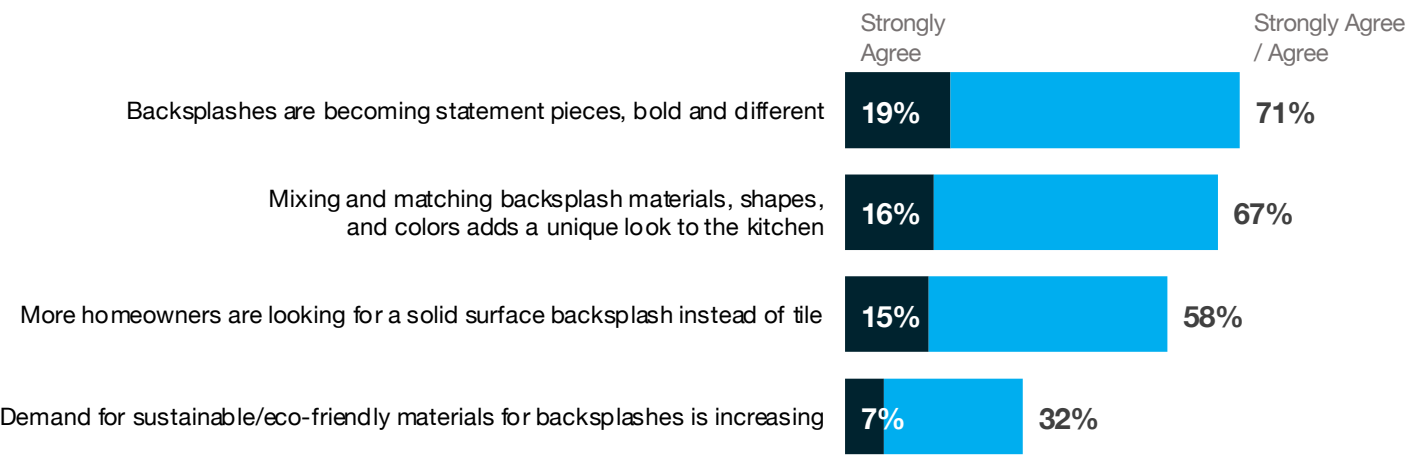


Backsplashes



Backsplashes are statement pieces that add a unique look by mixing materials, shapes and colors

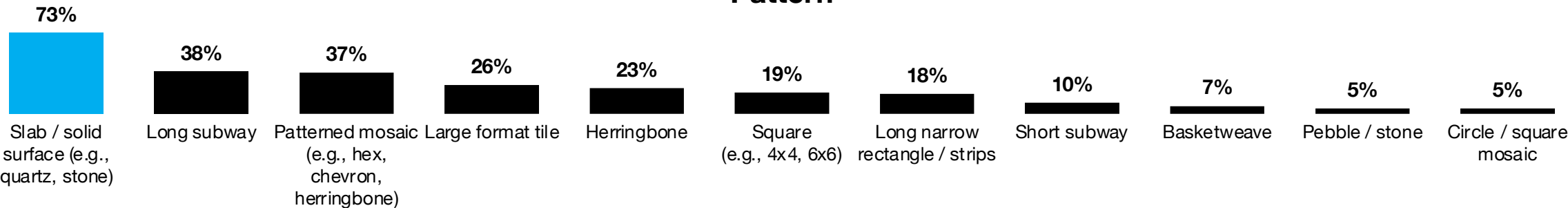
Backsplashes: Design Attitudes



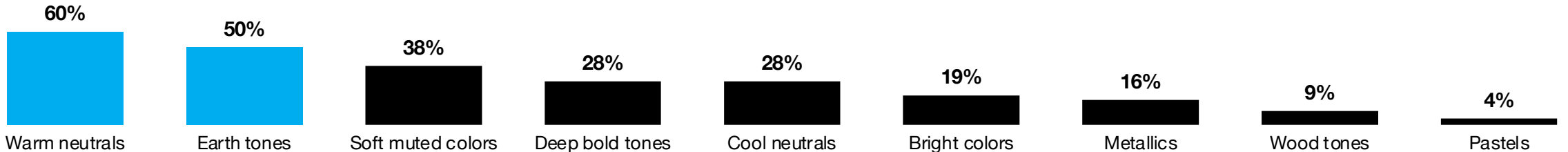
Solid surface patterned backsplashes in warm neutrals and earth tones will be most popular

Backsplashes: Popular Patterns & Color Tones Next 3 Years

Pattern

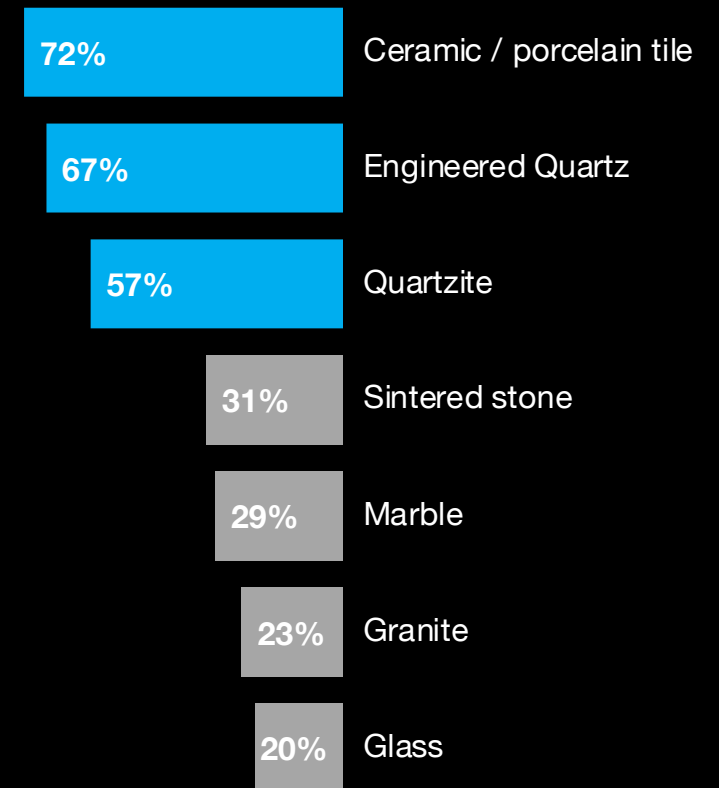


Color Tones



Backsplash materials used will vary among tile, quartz and quartzite

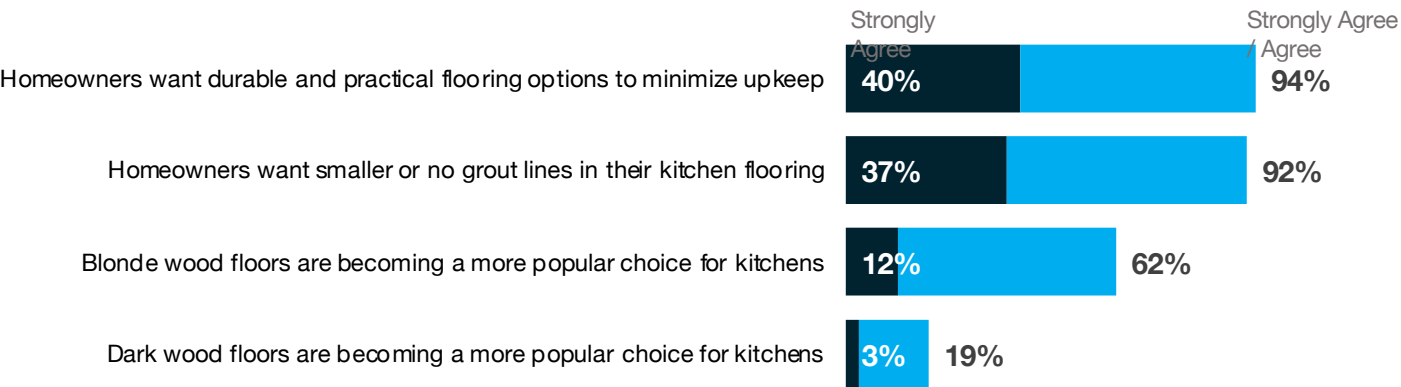
Backsplashes: Popular Materials Next 3 Years



Flooring

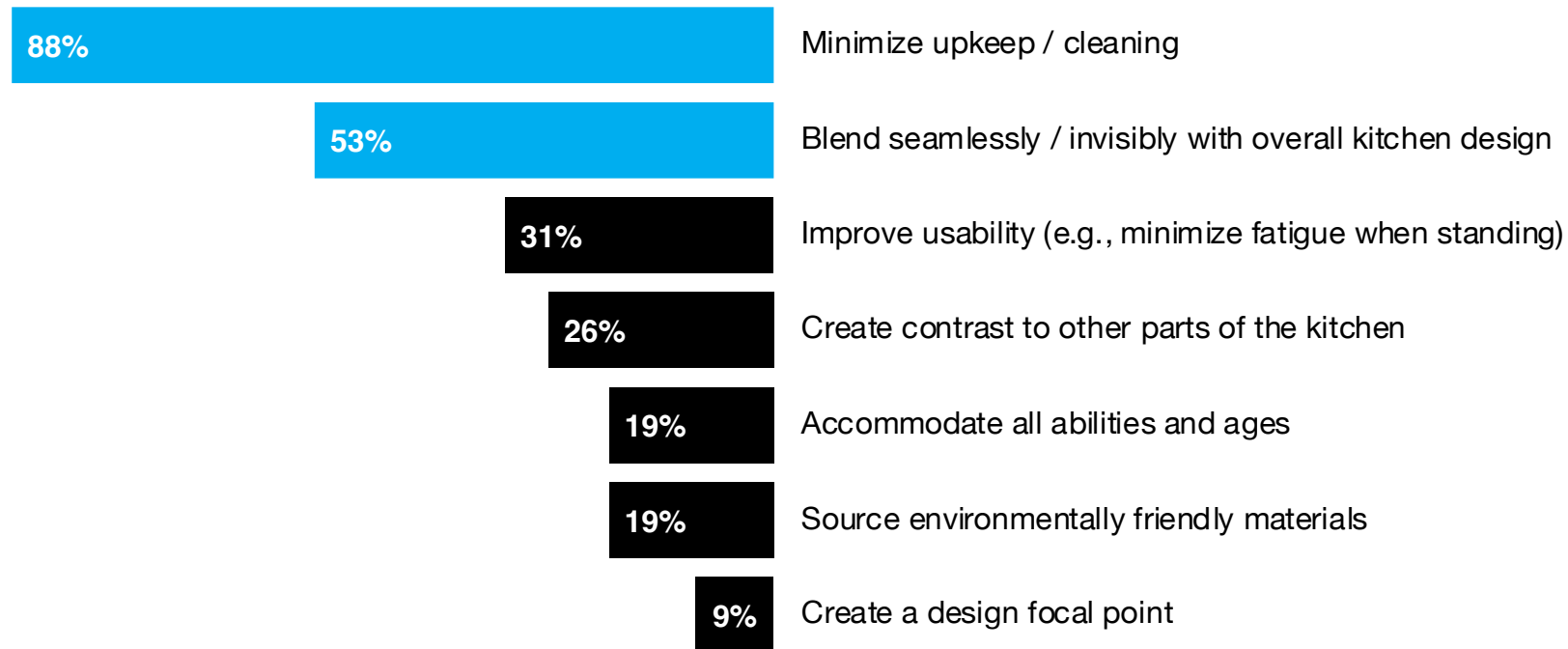
Homeowners want durable, practical flooring with small or no grout lines

Flooring: Design Attitudes



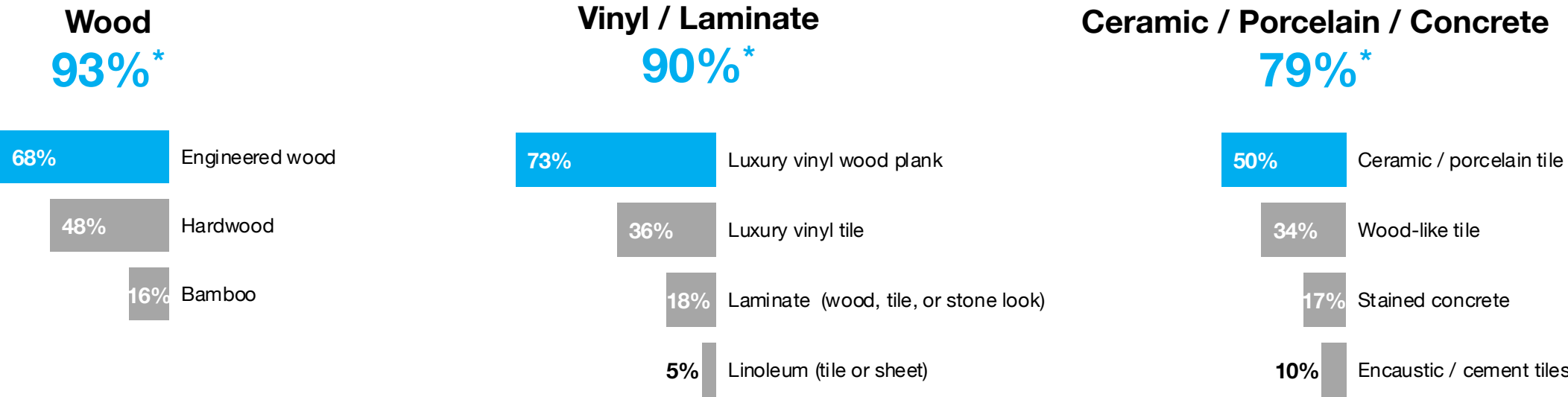
Minimizing upkeep while blending seamlessly with kitchen design are key goals for flooring

Flooring: Most Important Goals



Ceramic/ porcelain tile and luxury vinyl wood plank are expected to be popular flooring choices

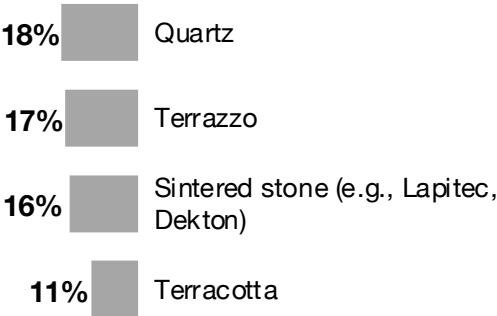
Flooring: Popular Materials Next 3 Years



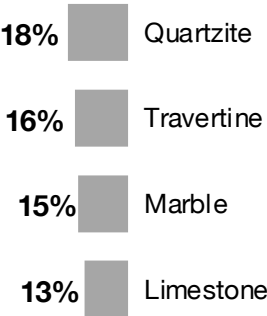
Engineered stone and natural stone are not likely to be as popular as other materials

Flooring: Popular Materials Next 3 Years

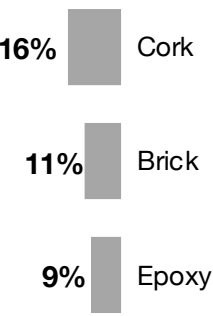
Engineered Stone 52%*



Natural Stone 46%*

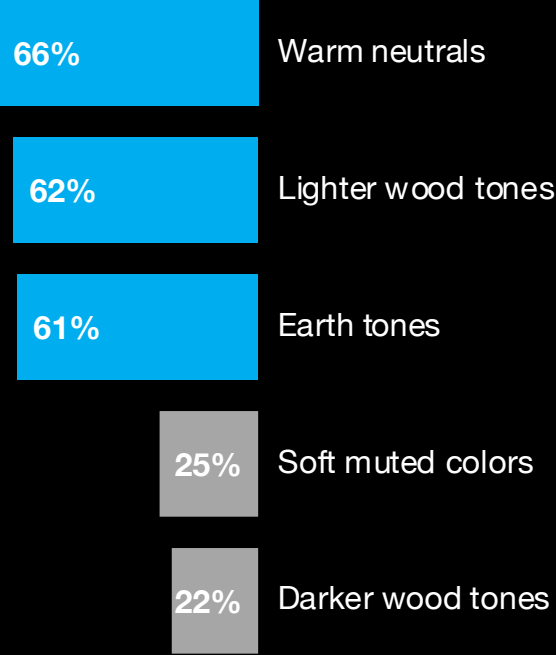


Other 34%*



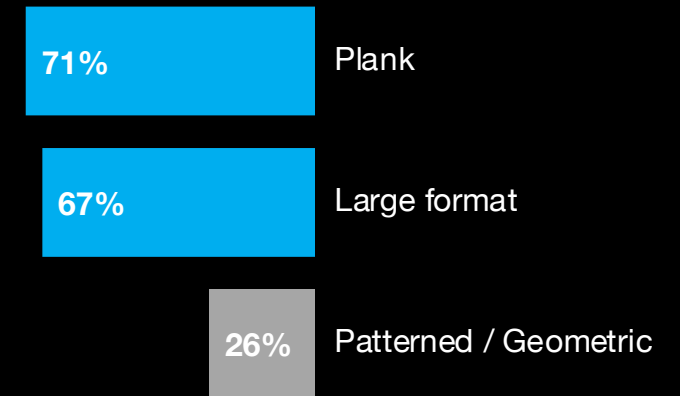
Warm neutrals, lighter wood and earth tones will be common

Flooring:
Popular Color Tones
Next 3 Years



Plank and large format expected to be top choices for flooring

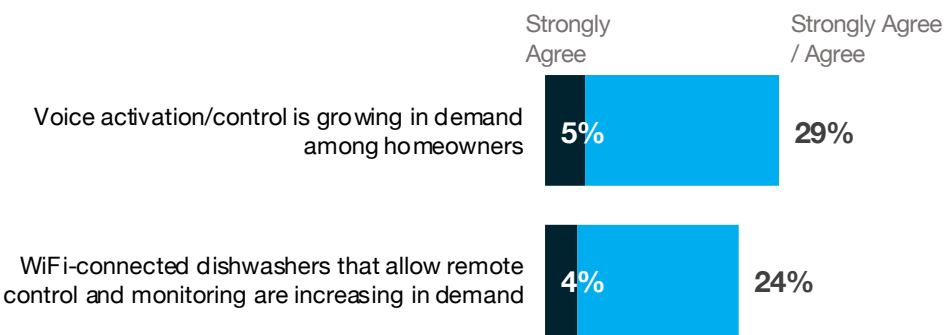
Flooring: Popular Types Next 3 Years



Dishwashers

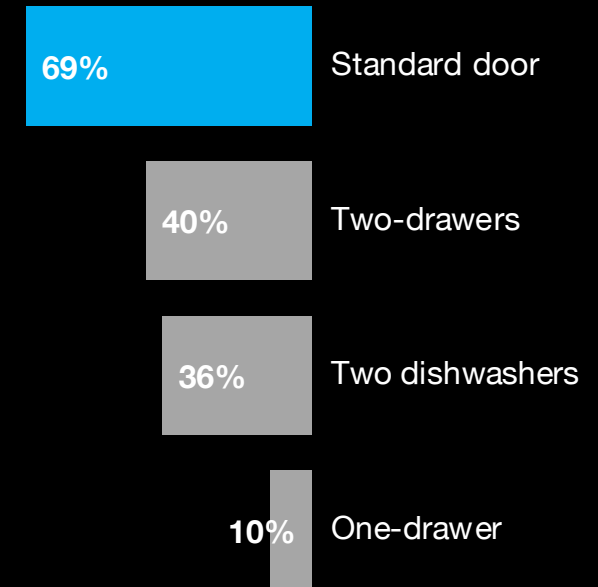
Few designers believe WiFi-connected dishwashers and voice activation will grow in demand

Dishwashers: Design Attitudes



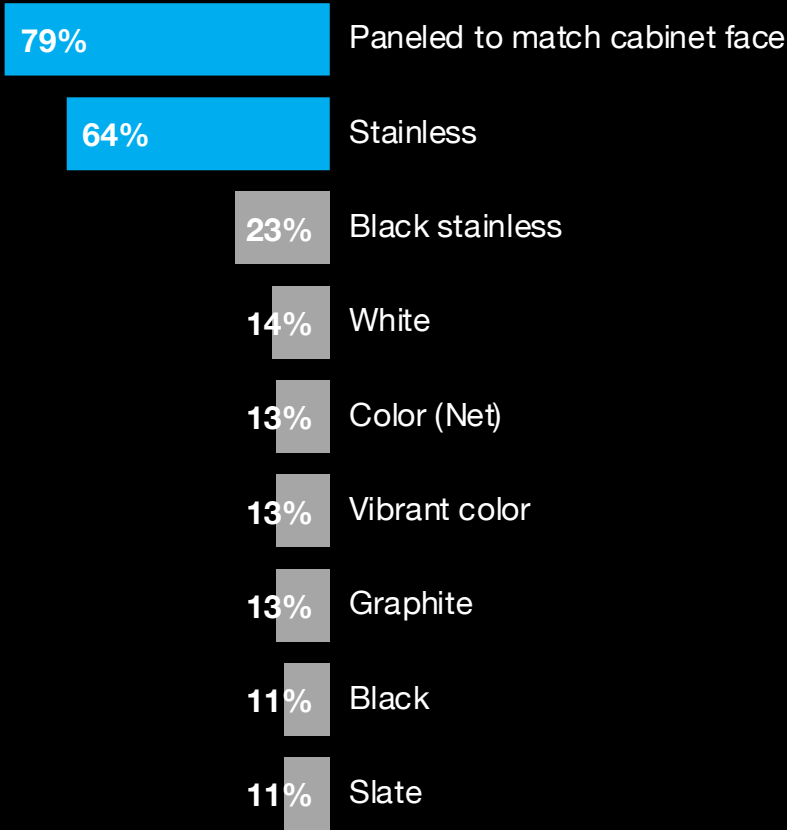
Homeowners will mostly use standard door dishwashers

Dishwashers: Popular Types Next 3 Years



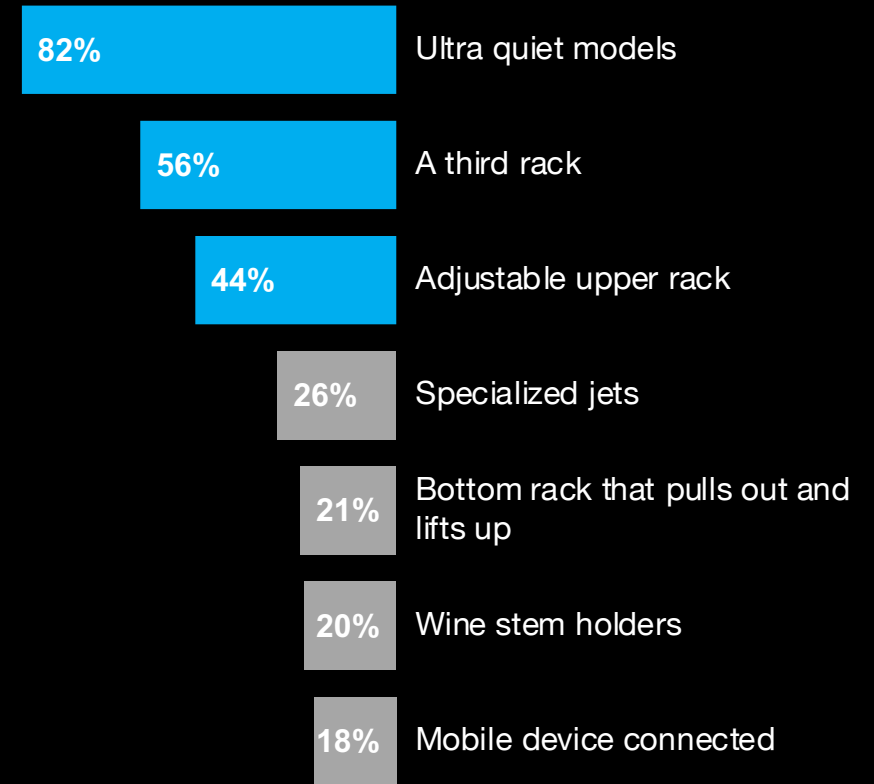
Dishwasher finishes such as paneled to match cabinet facings and stainless will be popular

Dishwashers:
Popular Finishes
Next 3 Years



Homeowners will seek ultra quiet dishwasher models and an upper or third rack

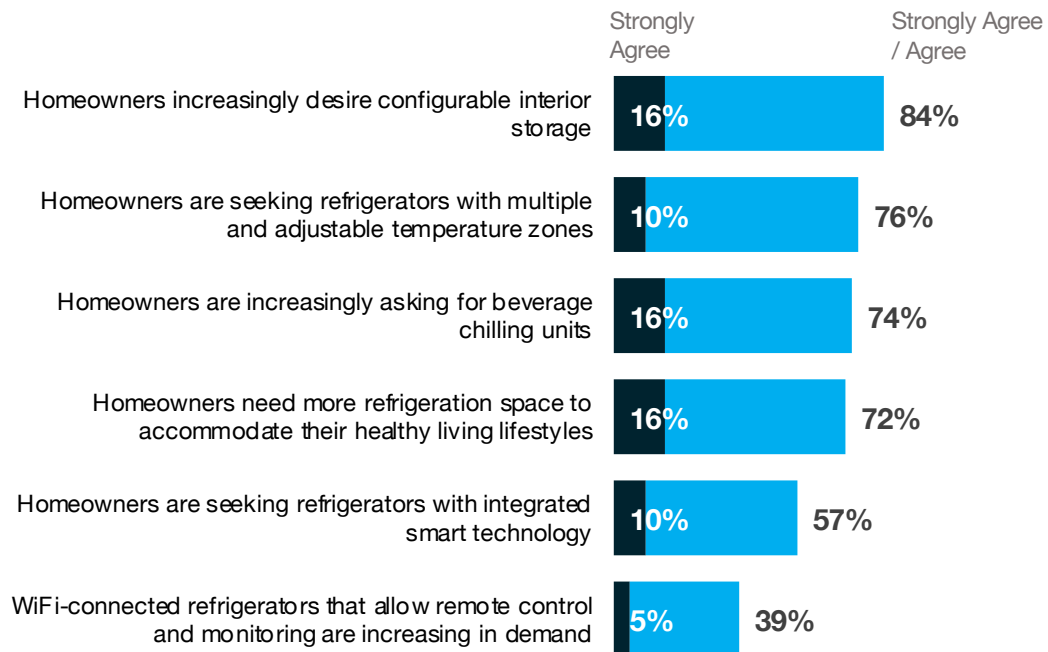
Dishwashers: Popular Features Next 3 Years



Refrigerators

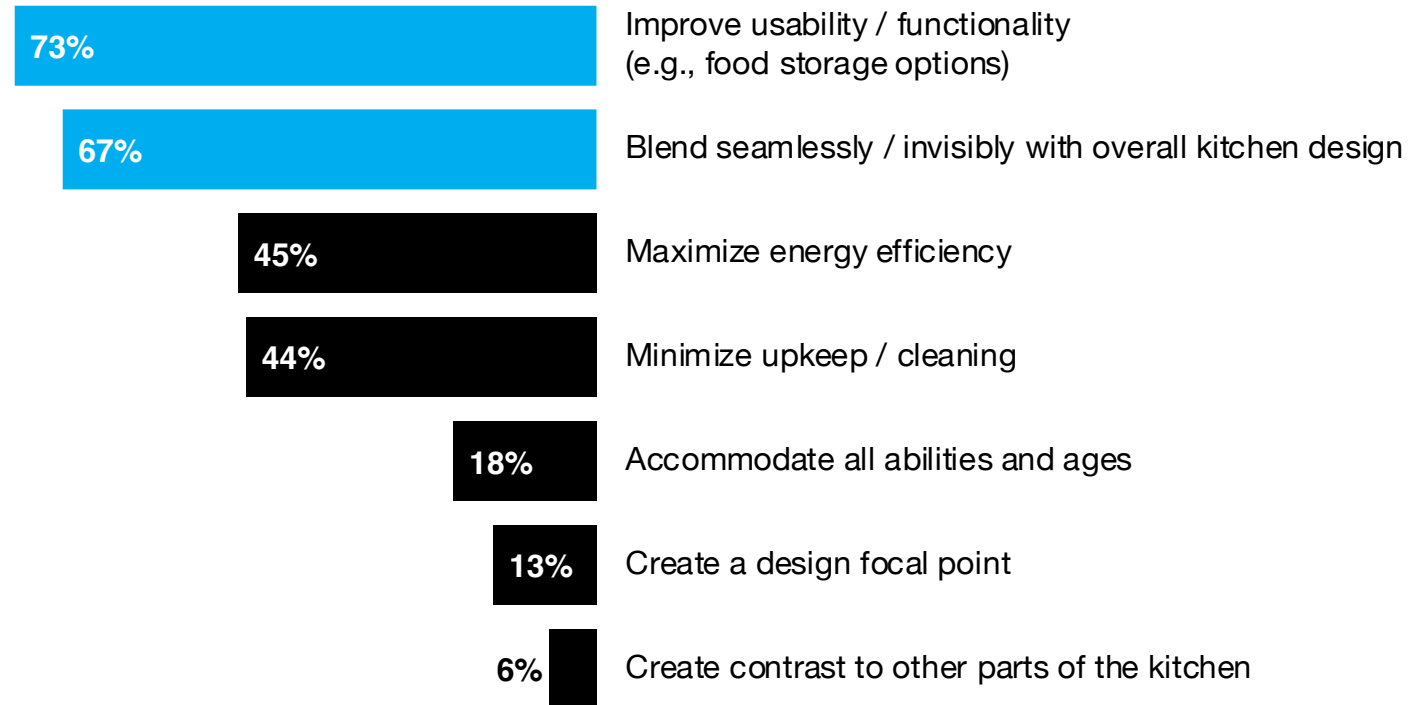
Growing desire for refrigerators that deliver flexibility, space, and features to accommodate lifestyle

Refrigerators: Design Attitudes



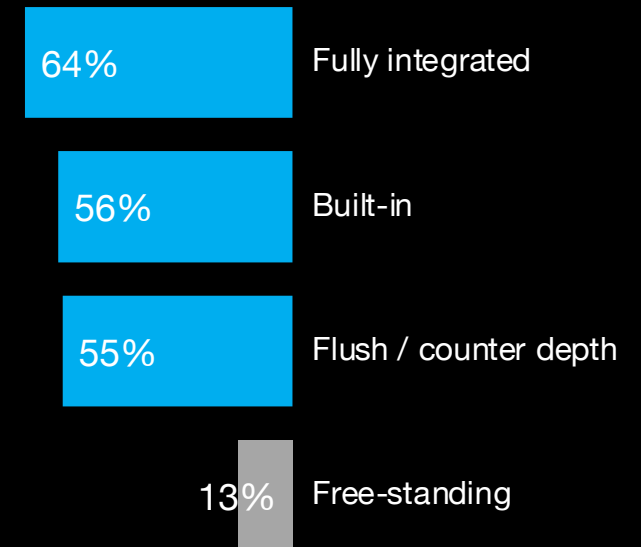
Key goals for refrigerators are improved functionality and seamless design

Refrigerators: Most Important Goals



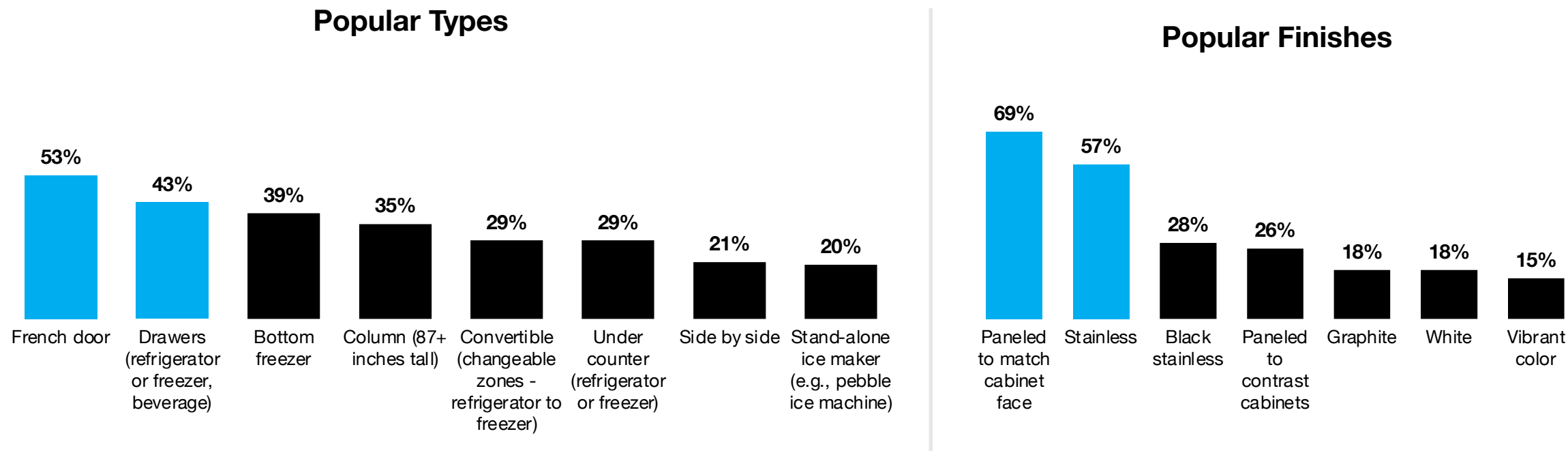
Fully integrated, built-in and counter-depth refrigerators will support seamless design

Refrigerators: Popular Installation Next 3 Years



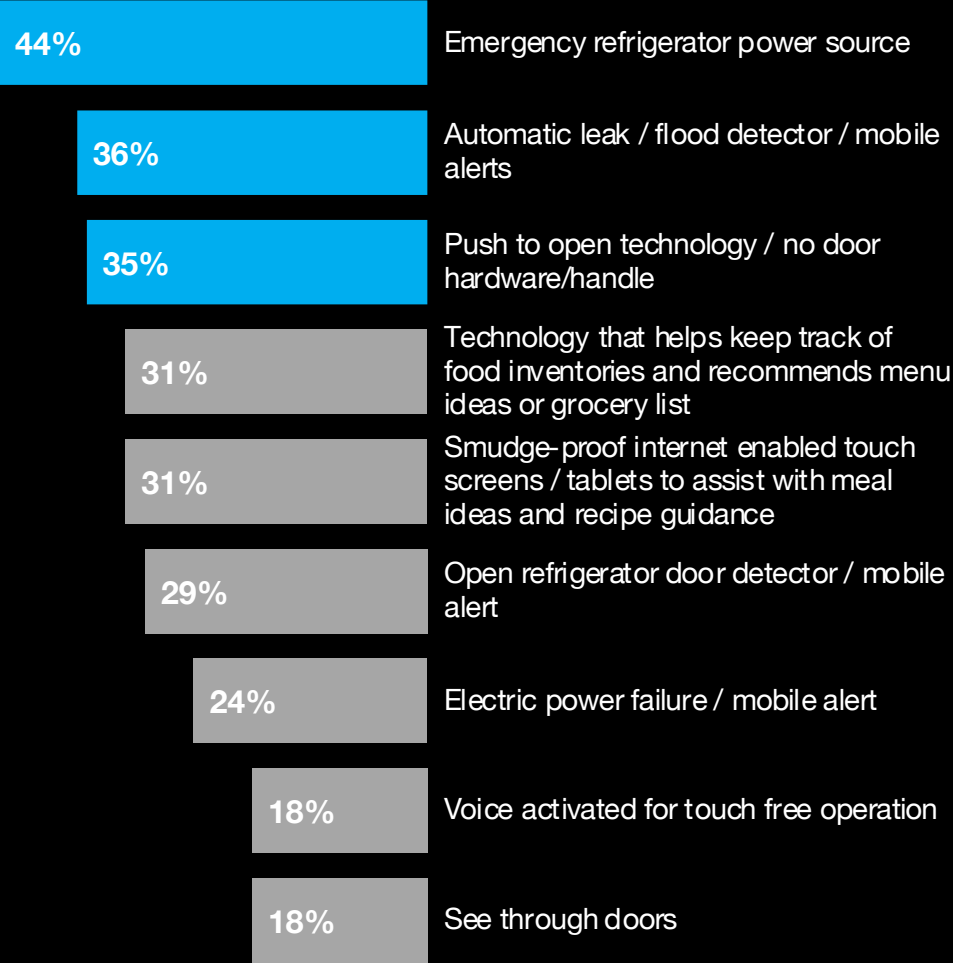
Refrigerators with French doors and extra drawers in stainless or matching panels expected to be popular

Refrigerators: Popular Types/Finishes
Next 3 Years



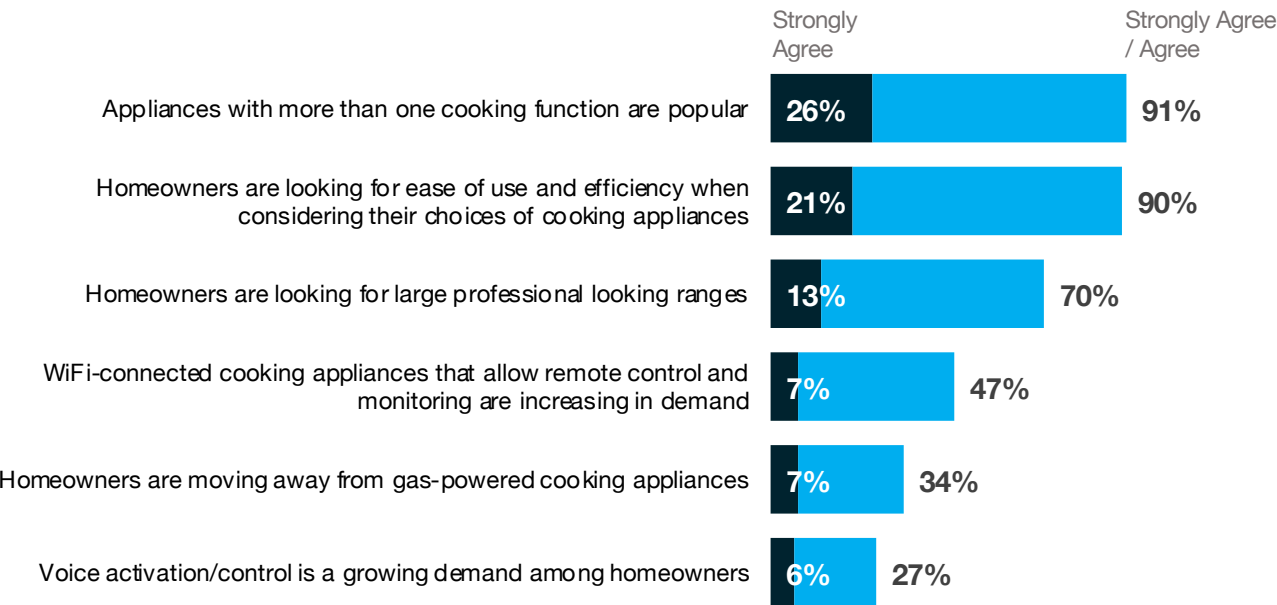
Refrigerator technology features will focus on safety and convenience

Refrigerators: Popular Technology Features Next 3 Years



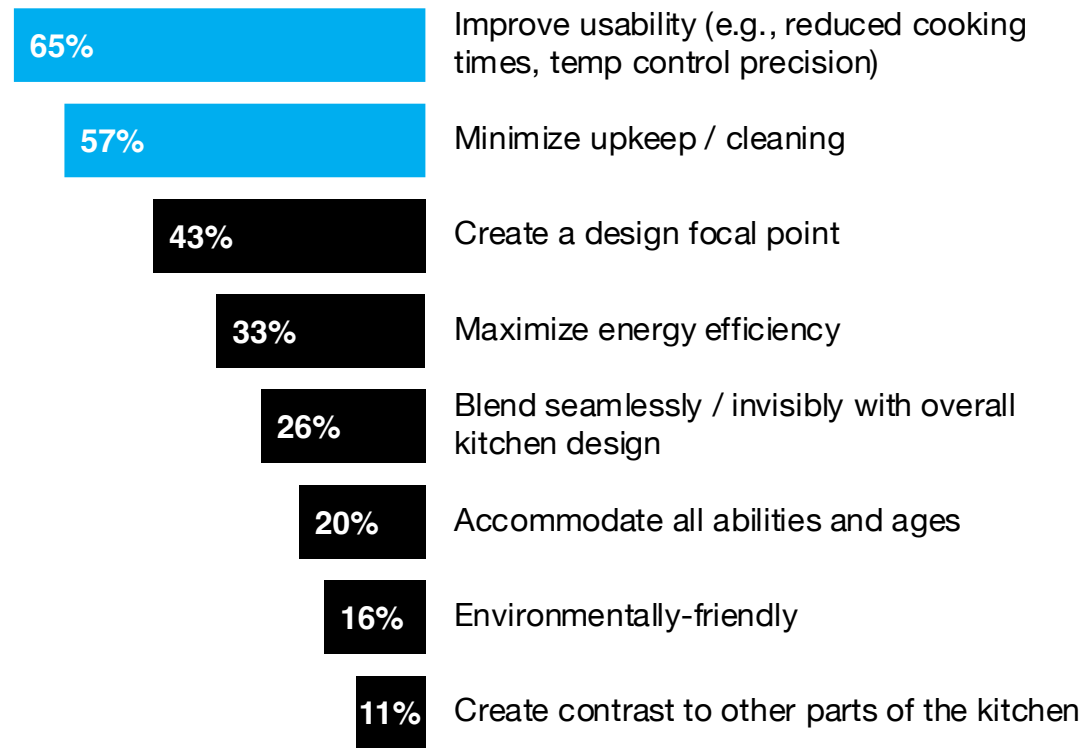
Cooking Appliances

Homeowners are looking for cooking appliances that are easy to use, efficient and multi-functional



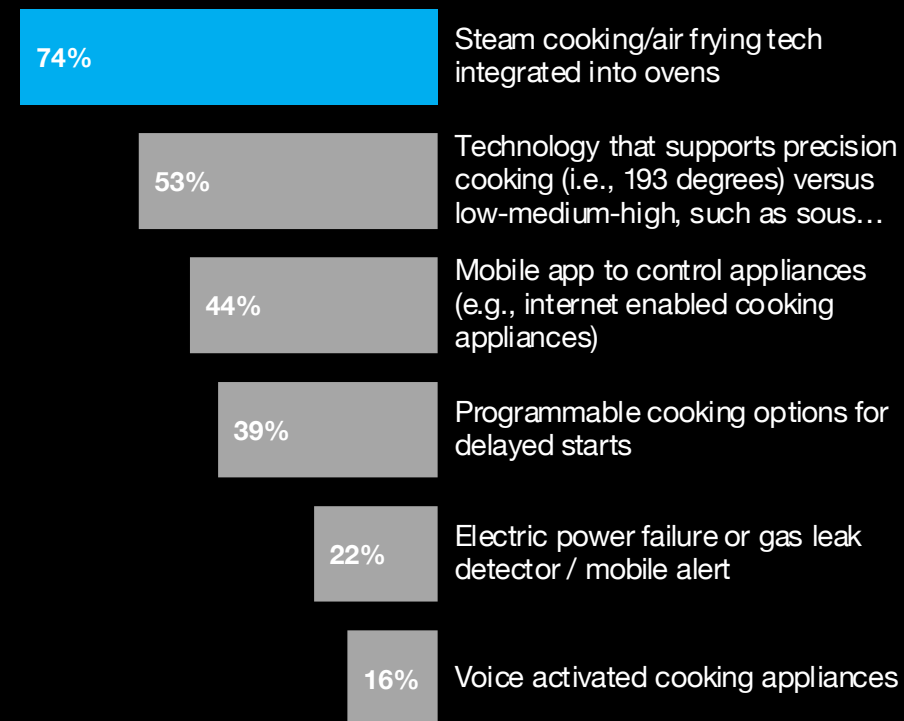
Most important goals for cooking appliances will be to improve usability and minimize upkeep and cleaning

Cooking Appliances: Most Important Goals



Technology that supports alternative cooking options will be popular

Cooking Appliances: Popular Features Next 3 Years



Both separate and combined oven and cooktop configurations will be in demand

Cooking Appliances: Popular Configurations Next 3 Years

54%

Separate oven and cooktop

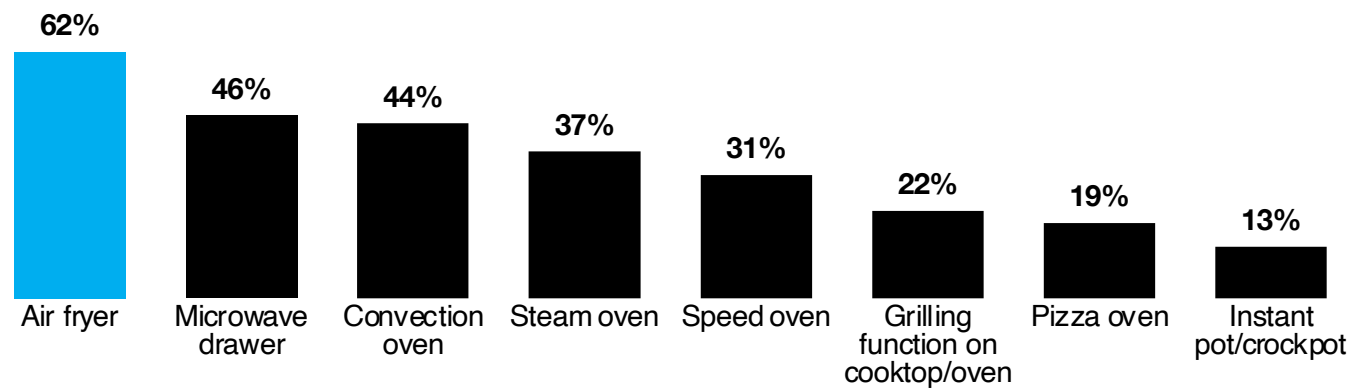
46%

Range (oven and cooktop in one unit)

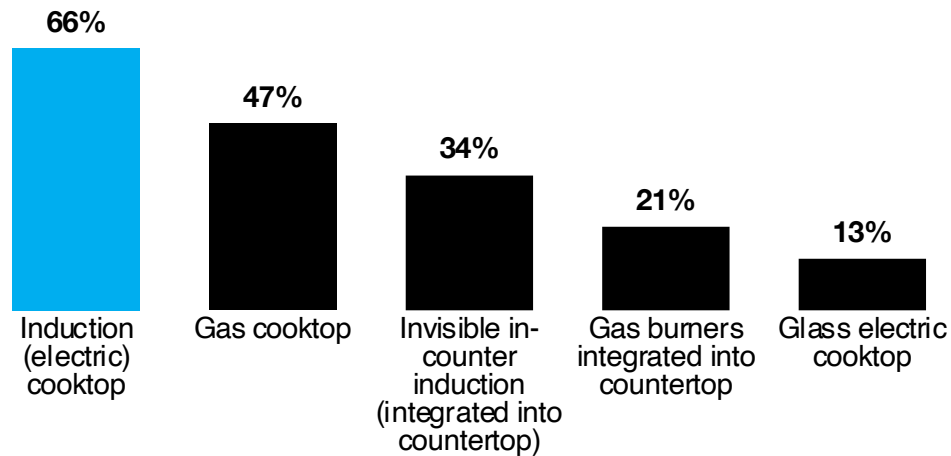
Air fryers and induction ovens expected to gain in popularity

Cooking Appliances: Popular Features & Types Next 3 Years

Cooking Features



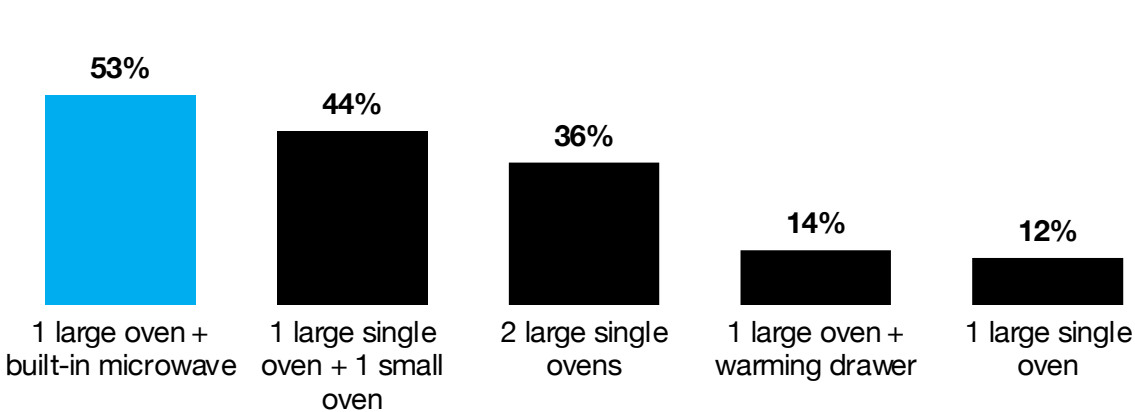
Cooking Type



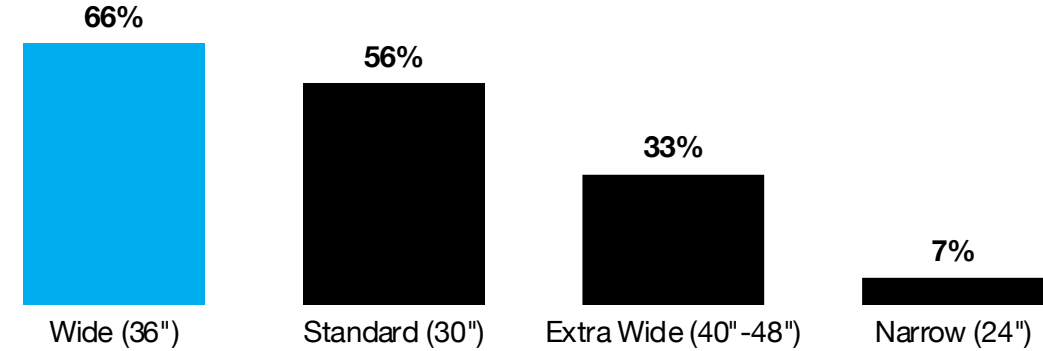
Typical oven configuration will be one large oven with built-in microwave that is 36” in width

Cooking Appliances: Popular Oven Configuration & Sizes
Next 3 Years

Oven Configuration

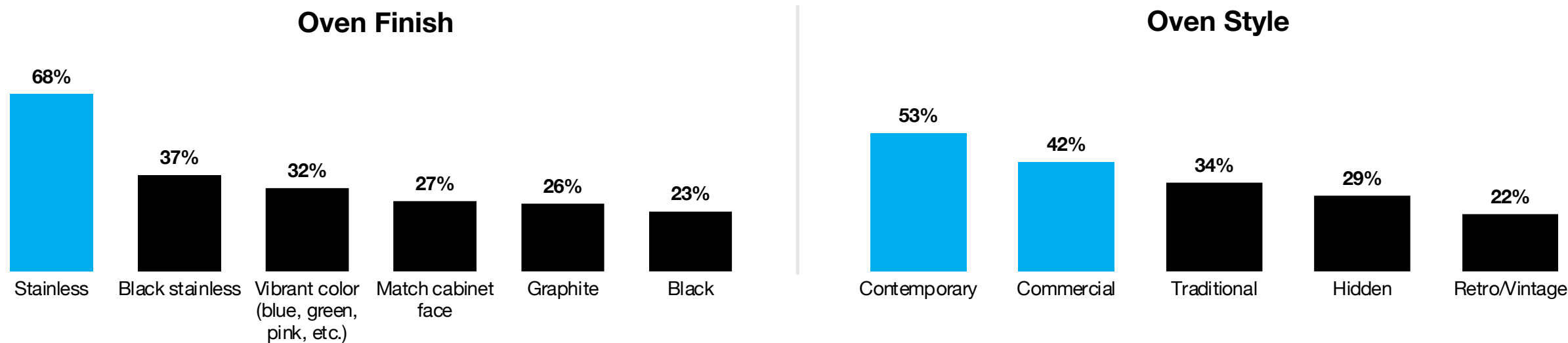


Oven Size



Homeowners will want stainless finishes in either a contemporary or commercial style

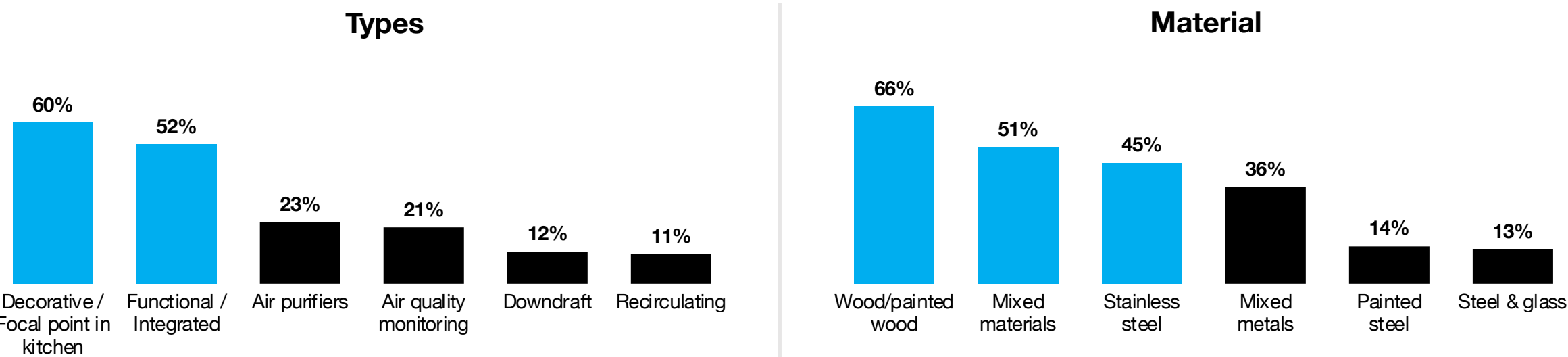
Cooking Appliances: Popular Oven Finishes & Styles Next 3 Years



Ventilation / Hoods

Ventilation hoods will be both decorative and functional and made from wood, mixed materials or stainless steel

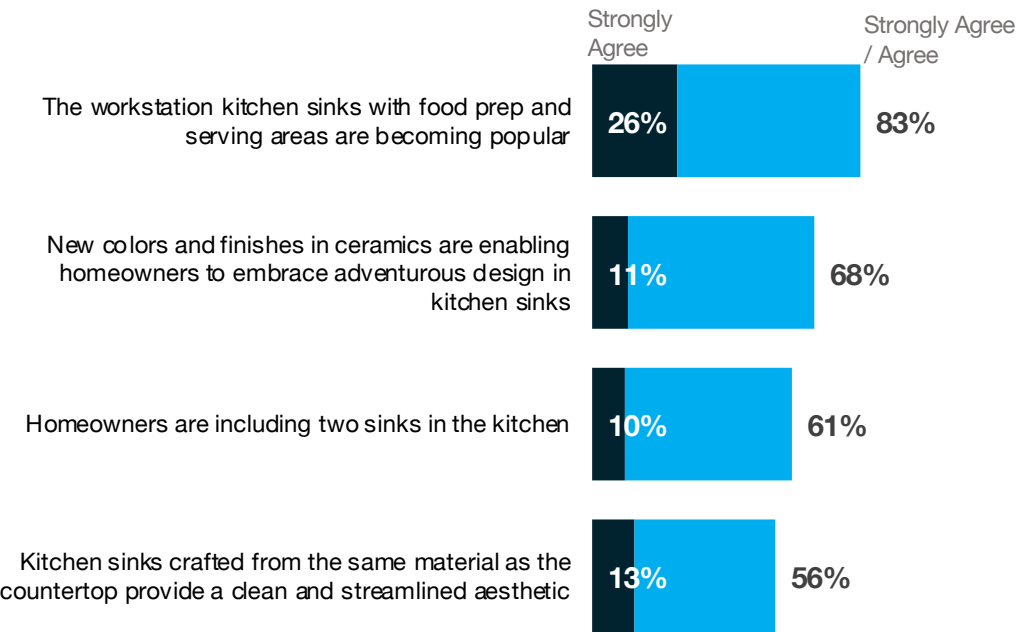
Ventilation / Hoods: Popular Types & Material
Next 3 Years



Sinks

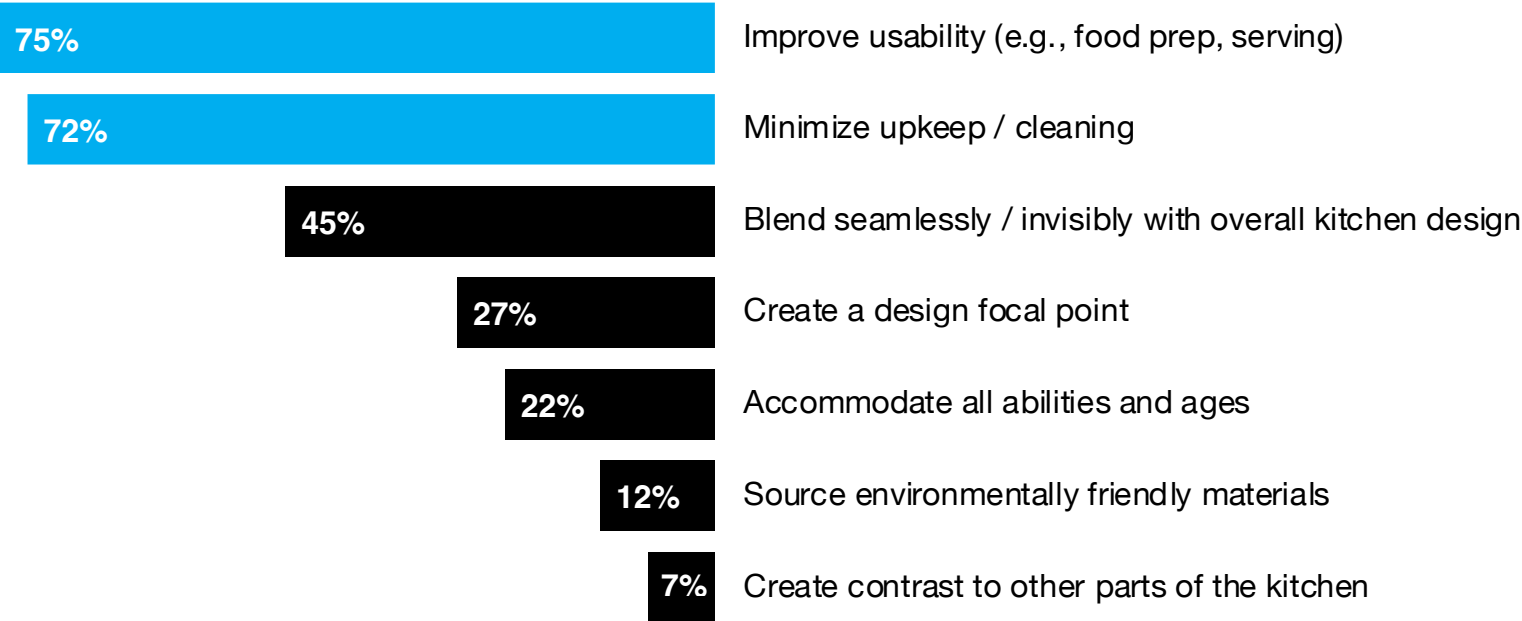
Workstation sinks that offer more than one function will be prioritized

Sinks: Design Attitudes



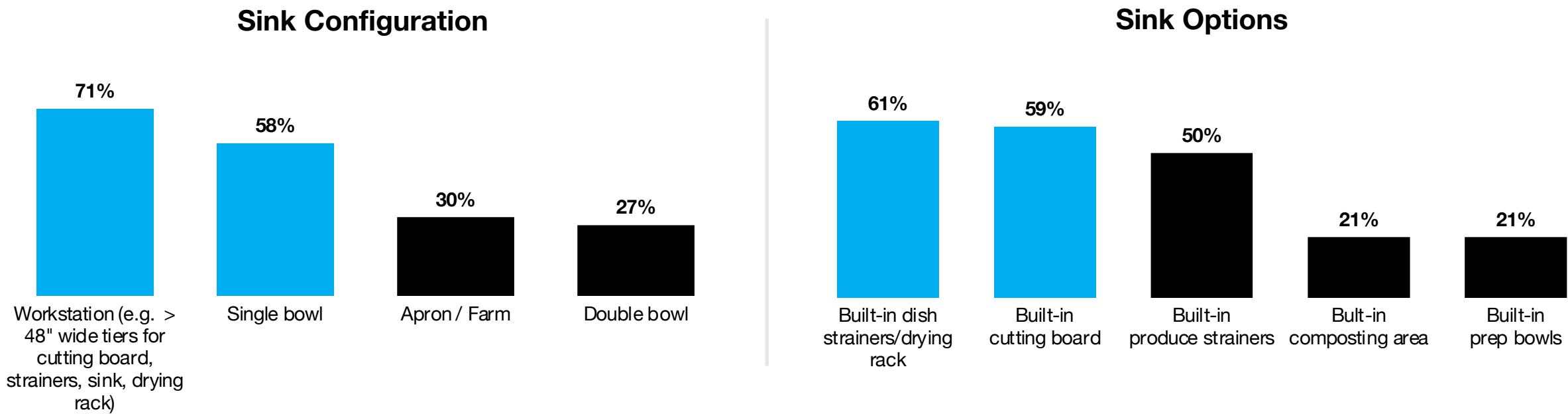
Optimizing usability while minimizing upkeep are key sink goals

Sinks: Most Important Goals



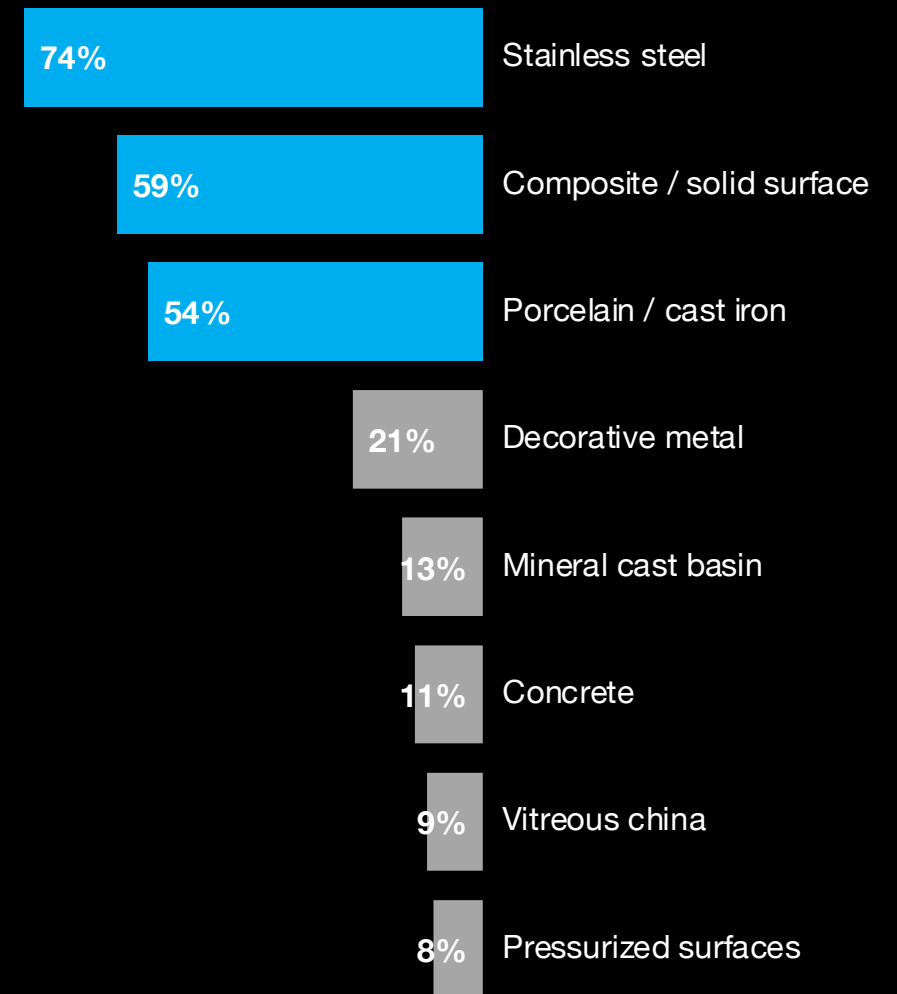
Wide workstation sinks that offer tiers for drying racks, cutting boards and strainers will be popular

Sinks: Popular Configuration & Options Next 3 Years



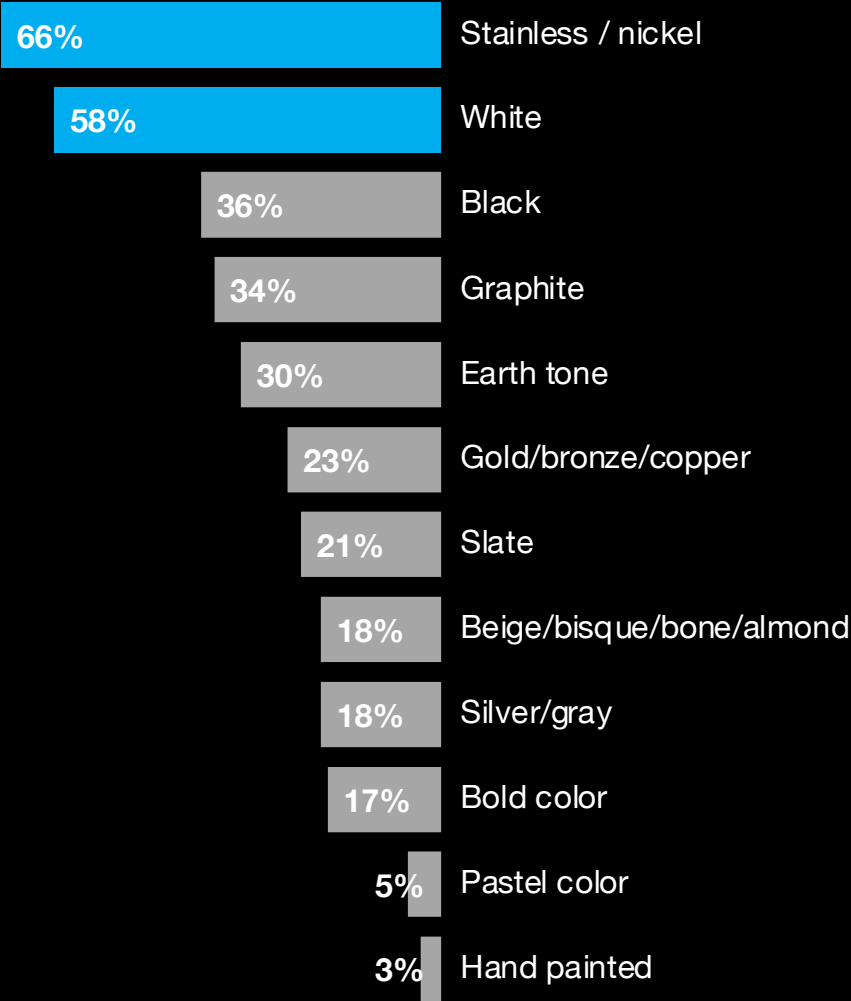
Stainless steel will be the most common sink material, followed by composite and porcelain

Sinks: Popular Materials Next 3 Years



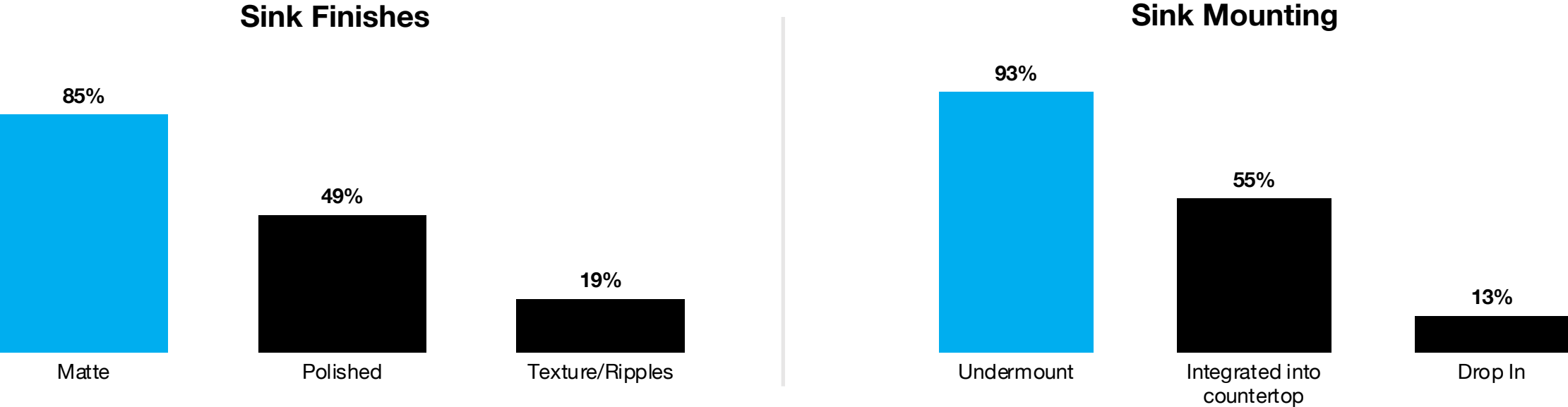
Top sink colors will be stainless / nickel and white

Sinks: Popular Colors Next 3 Years



The next few years will mostly see undermount sinks in matte finishes

Sinks: Popular Finishes & Mounting
Next 3 Years

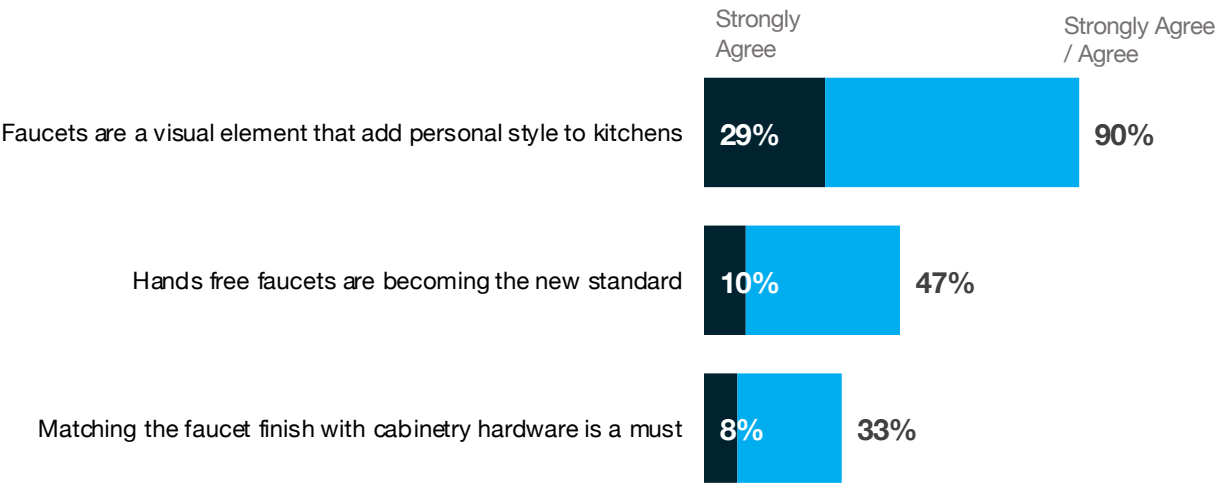


Faucets



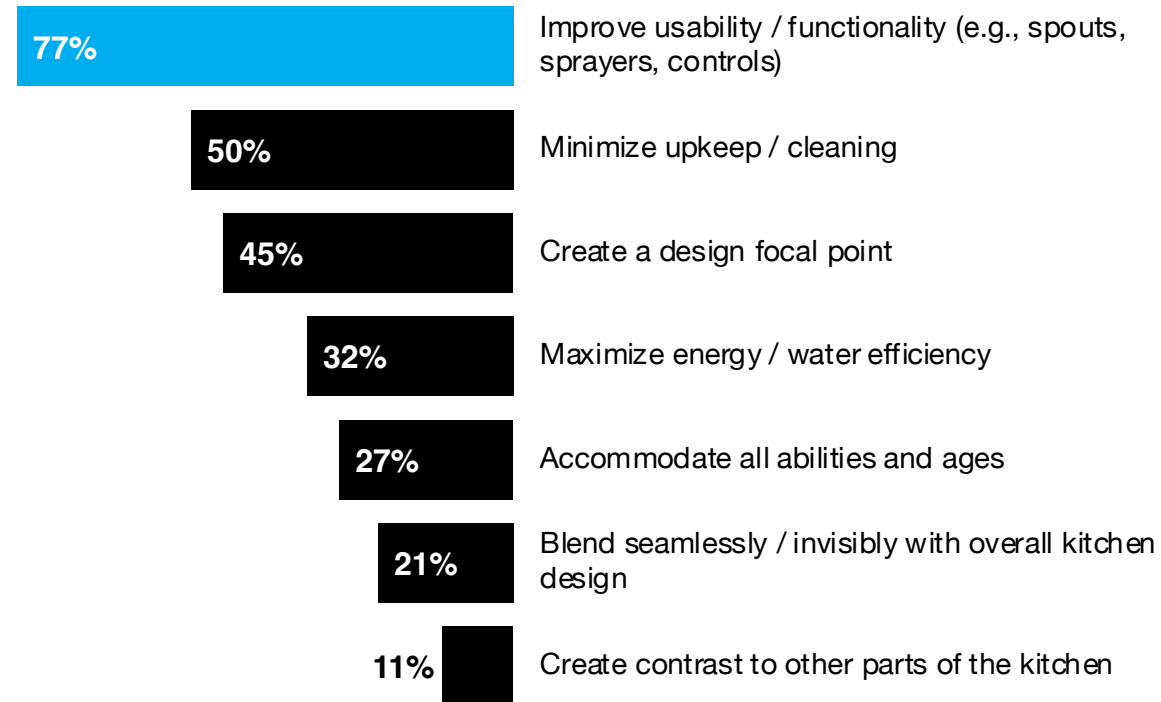
Faucets are viewed as a visual element that adds personal style to a kitchen

Faucets: Design Attitudes



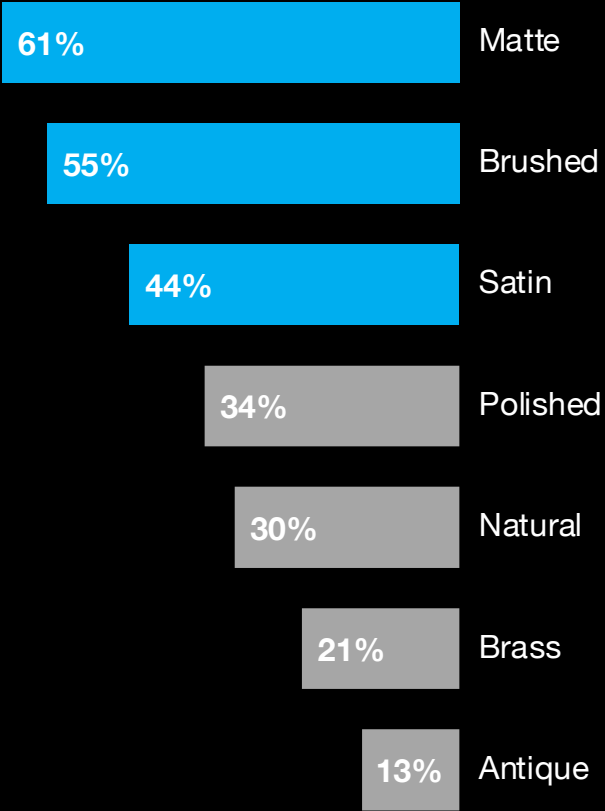
In addition to adding a visual design element, faucet goals are to improve functionality and minimize cleaning

Faucets: Most Important Goals



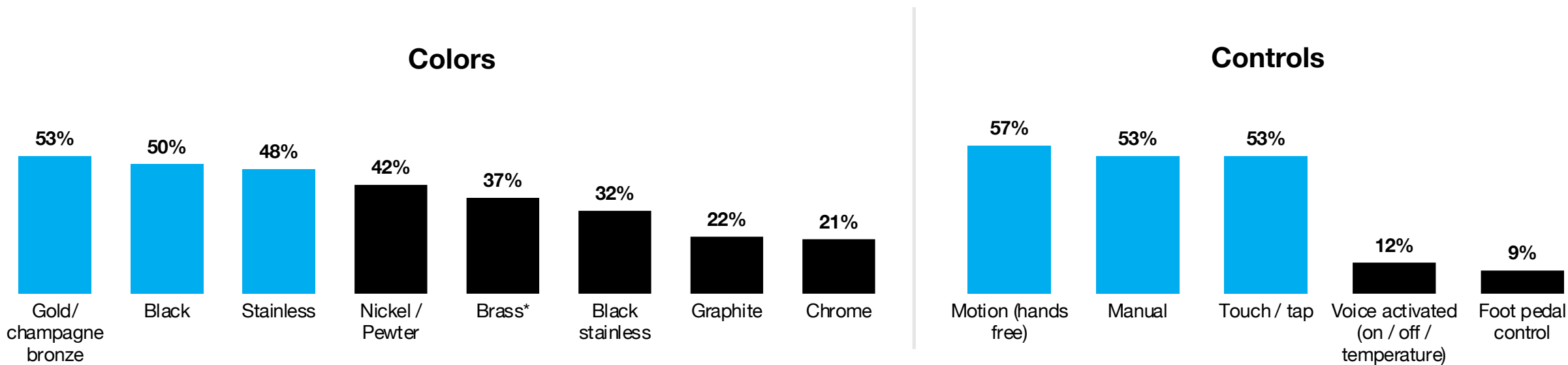
Various finishes such as matte, brushed and satin will be popular for faucets

Faucets:
Popular Finishes
Next 3 Years



On trend faucet colors will include gold, black and stainless with hands-free or manual controls

Faucets: Popular Colors & Controls
Next 3 Years

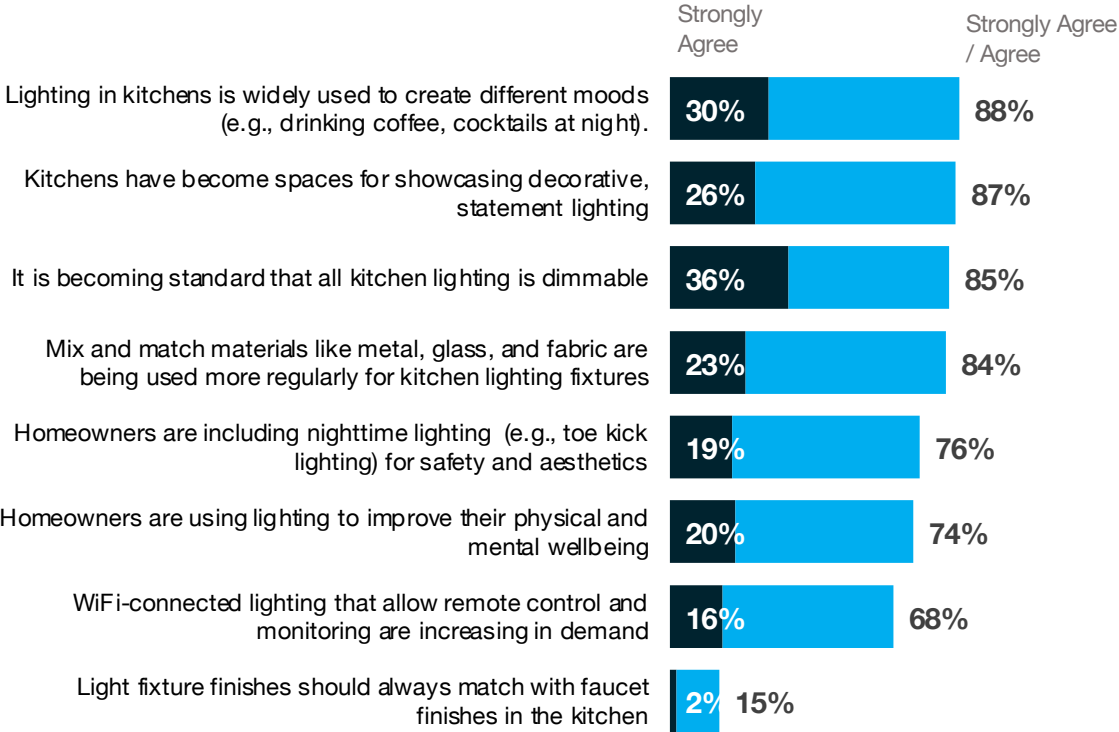


NKBA | KBIS Q52. Which of the following faucet finishes do you expect will be popular in kitchens over the next 3 years? Only mentions of 20%+ shown
Q53. Which of the following sink faucet controls do you expect will be popular in kitchens?

Lighting

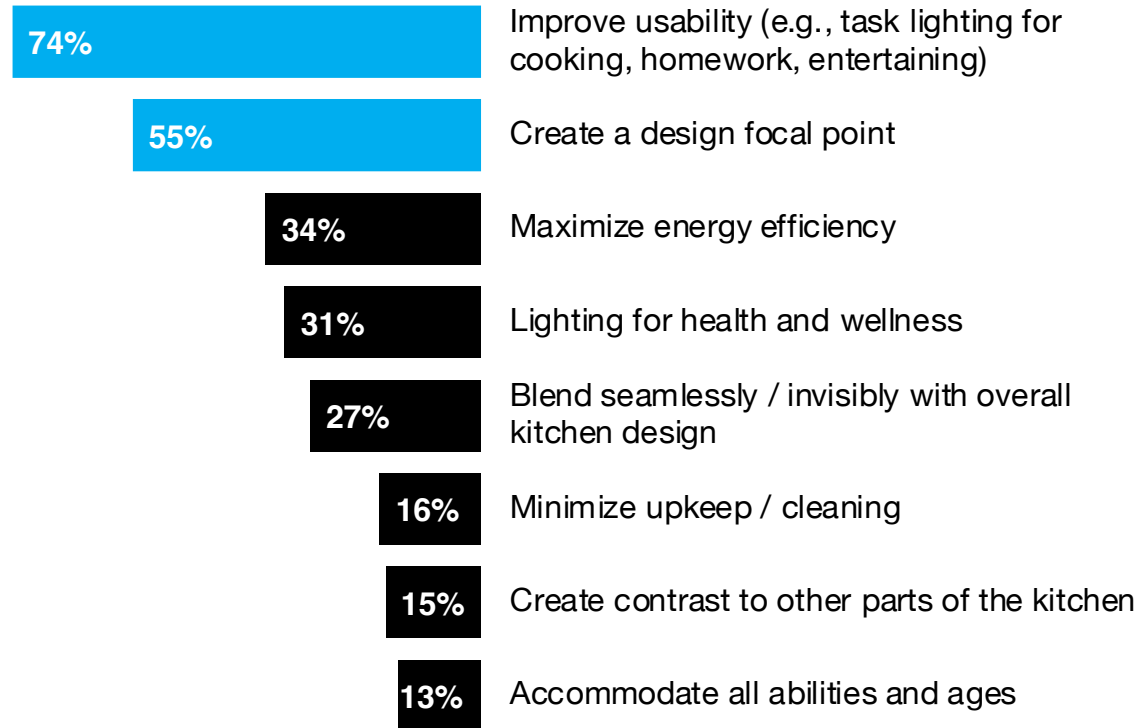
Lighting will be used to create different moods and a decorative statement in the kitchen

Lighting: Design Attitudes



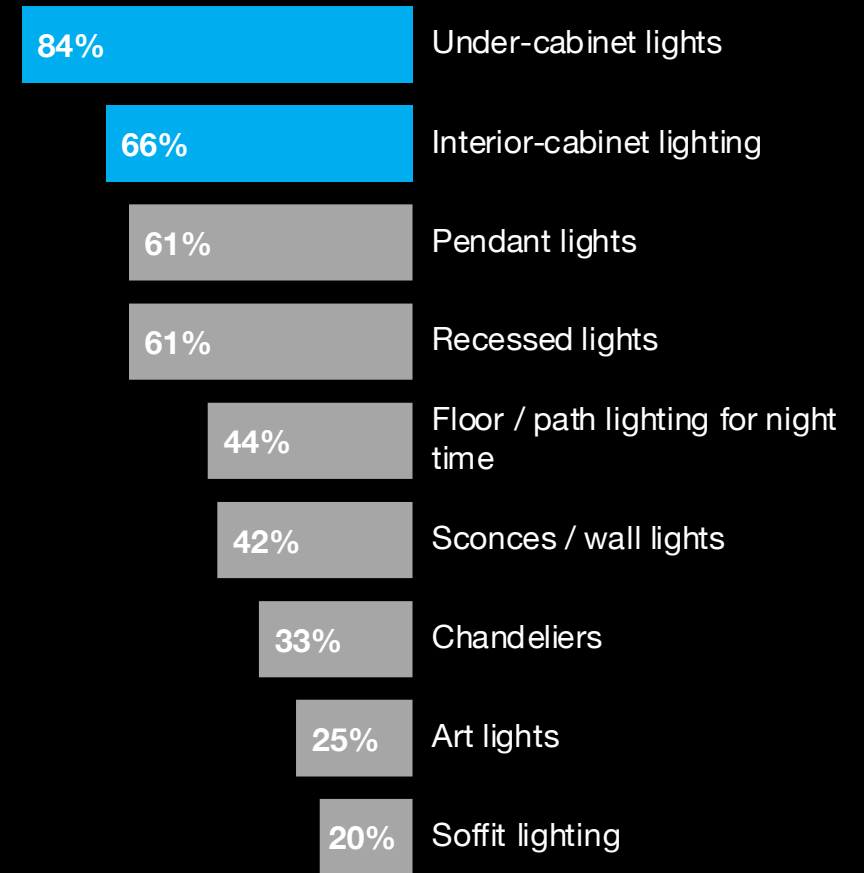
Lighting improves usability of the kitchen space and creates a design statement

Lighting: Most Important Goals



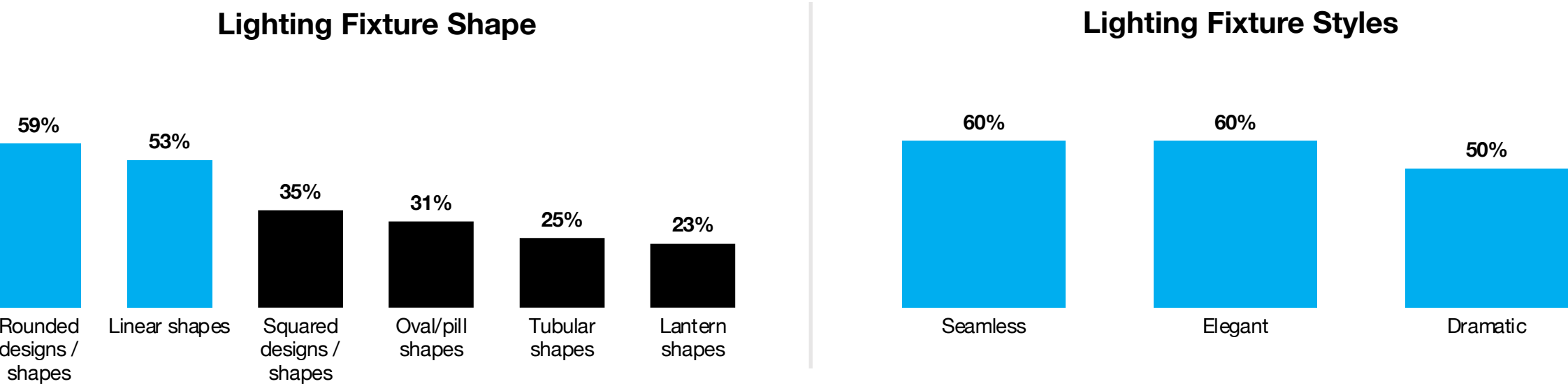
Many types of lighting will be popular, particularly under- and interior-cabinet lighting

Lighting: Popular Fixtures Next 3 Years



Lighting fixtures will be both rounded and linear and will vary from elegant and seamless to dramatic

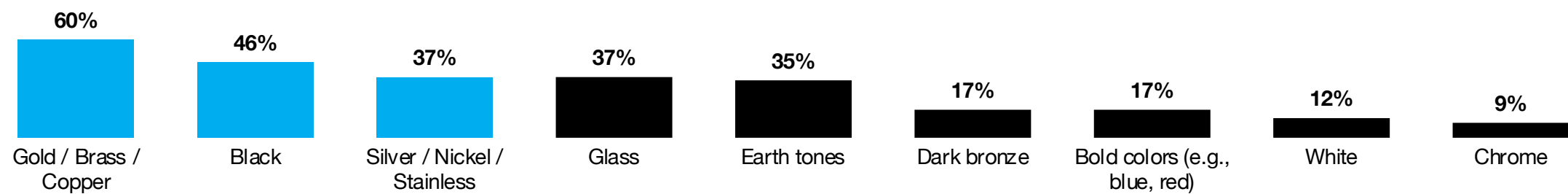
Lighting: Popular Shapes & Styles Next 3 Years



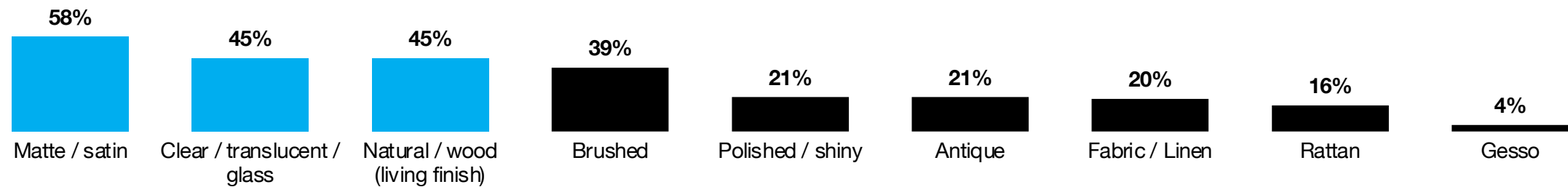
Fixture colors will include gold, black, glass and silver; finishes will be led by matte, natural/wood and clear

Lighting: Popular Colors & Finishes Next 3 Years

Lighting Fixture Colors

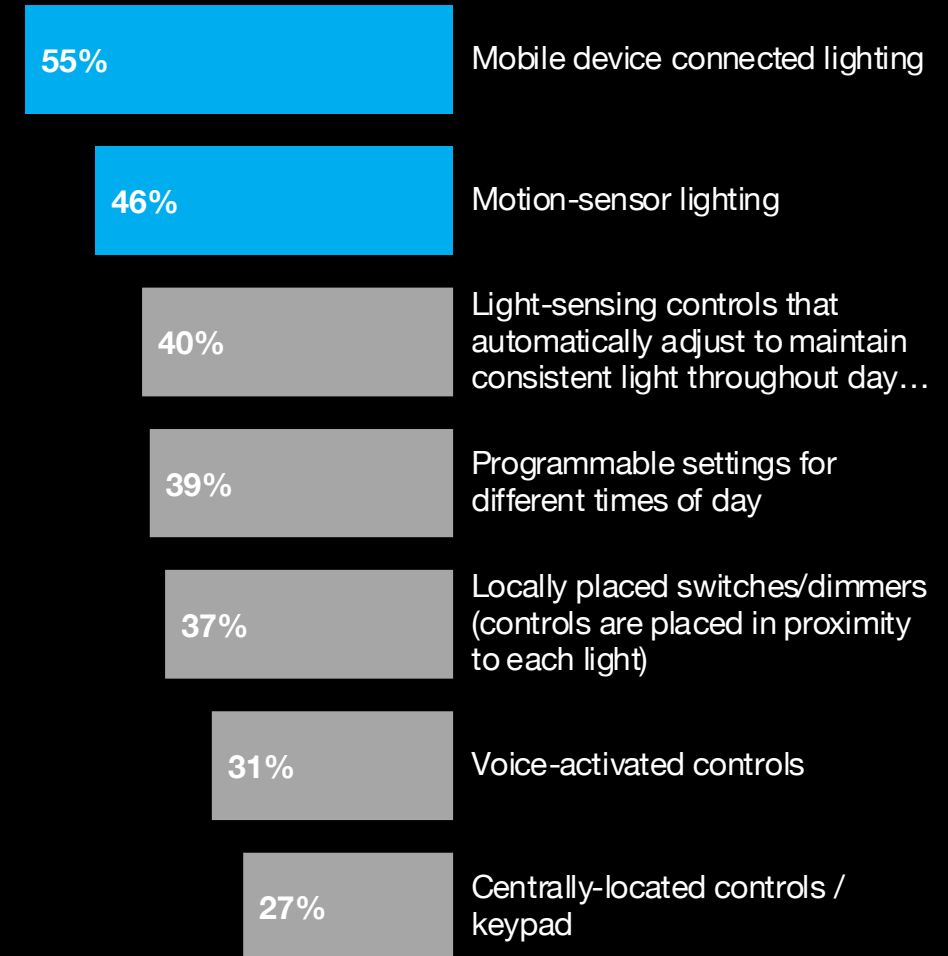


Lighting Fixture Finishes



Mobile connectivity and motion sensors will be popular lighting controls

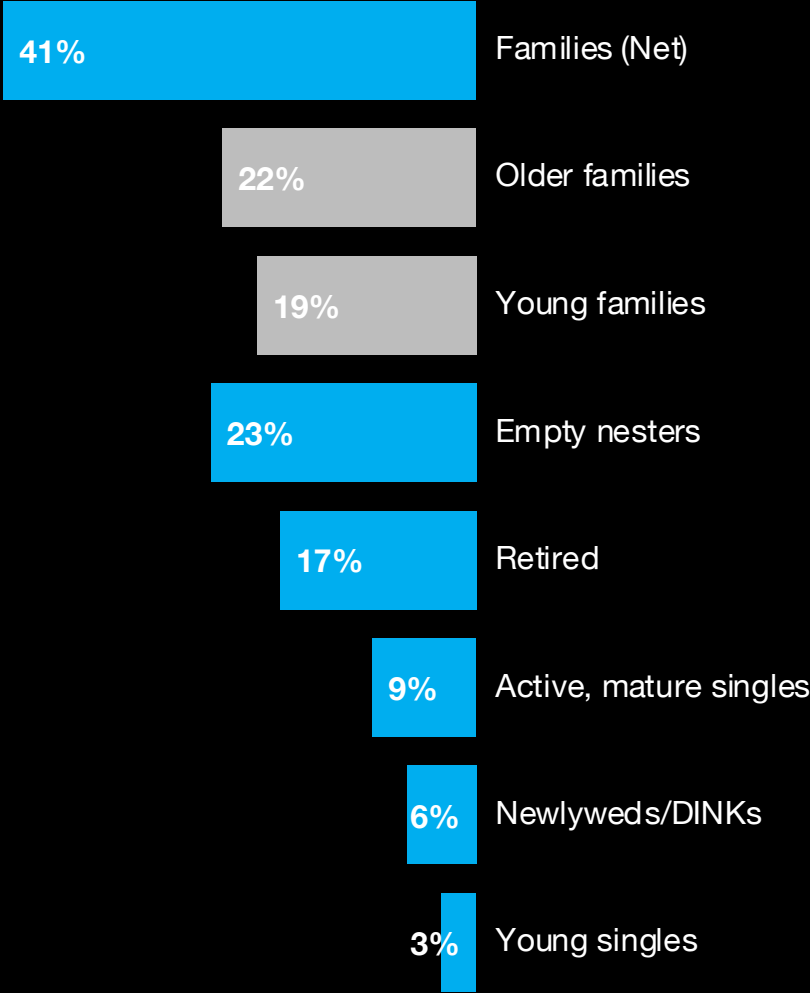
Lighting: Popular Controls Next 3 Years



Typical Client / Consumer

Clients are typically homeowners with families or empty nesters/retirees

Client Lifestage



Medium-sized kitchens are most prevalent among clients

Average Kitchen Size

2%

Small (less than 150 sq. ft.)

72%

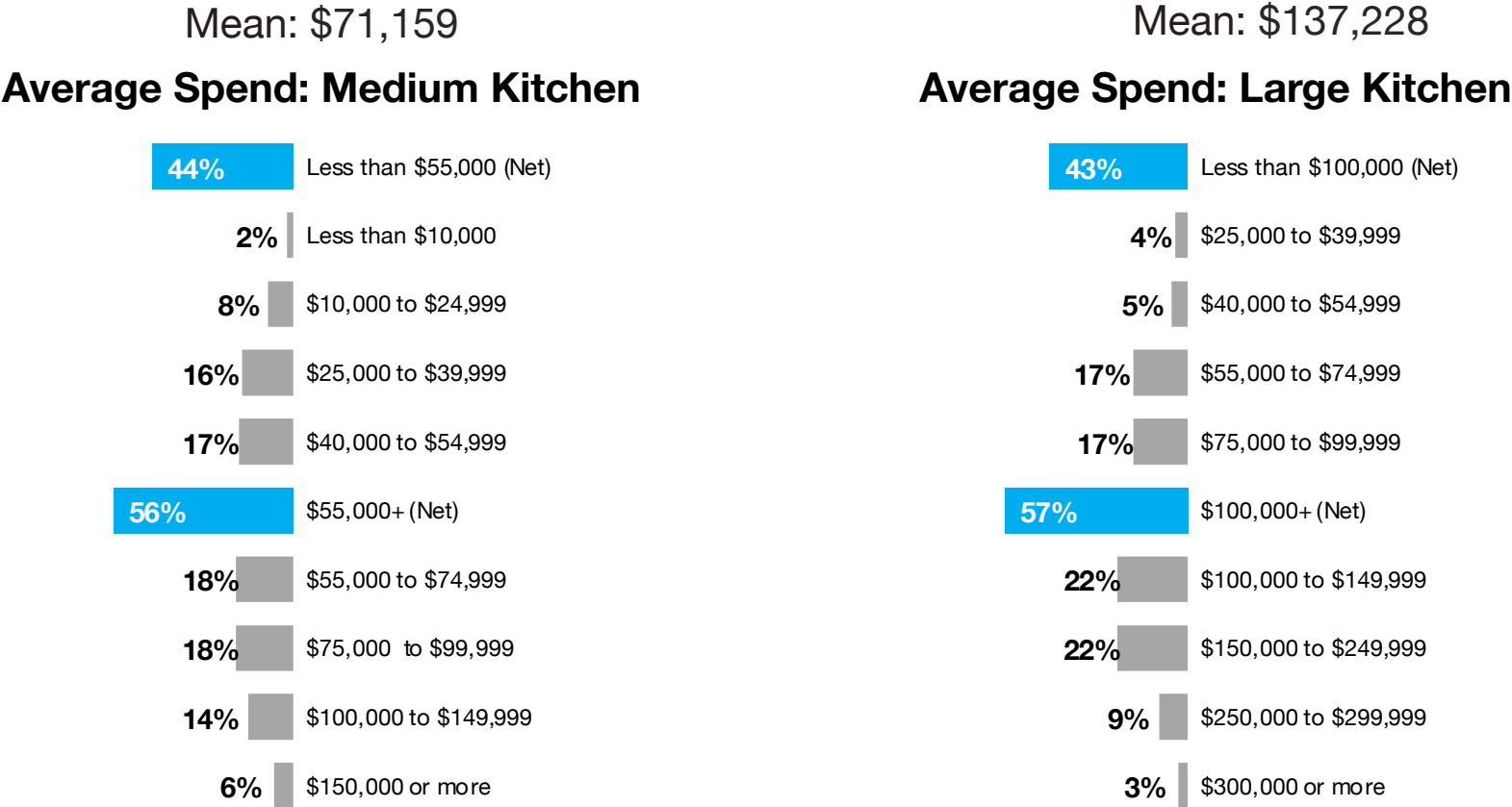
Medium (150-350 sq. ft.)

26%

Large (more than 350 sq. ft.)

The larger the kitchen, the more clients spend on their kitchens

Average Kitchen Spend by Size



Respondent Profile

Respondents in the sample skew female in their upper 40's; the majority are NKBA members

PROFESSION



61% Designers
60% Non-Designers
(sales professional, specialist/dealer,
showroom owner/manager,
remodeler, architect, manufacturer)

GENDER



71% Female
25% Male

AGE



48.4
Avg. years old

MEMBERSHIP



67%
Members

COUNTRY



88% US
12% Canada

US REGION



16% Northeast
16% Southeast
16% Midwest
24% West
7% Southwest
12% Canada
8% No US zip provided

Professionals design an average of 30 kitchens per year and have spent about 17 years doing so

30

Avg. Number of Kitchens Designed
in Past Year (Designers Only)

17

Avg. Number of Years
Designing/Specifying Kitchens

2025 Kitchen Trends

All NKBA market research reports are available at nkba.org/research.

The NKBA is the not-for-profit trade association that owns the Kitchen & Bath Industry Show® (KBIS), as part of Design & Construction Week® (DCW). With nearly 50,000 members in all segments of the kitchen and bath design and remodeling industry, the NKBA has educated and led the industry since the association's founding in 1963.

The NKBA's mission is to inspire, lead and empower the kitchen and bath industry through the creations of certifications, specialty badges, events and summits, research and community. The NKBA envisions a world where everyone enjoys safe, beautiful and functional kitchen and bath spaces.

For more information, visit nkba.org or email us at info@nkba.org.



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